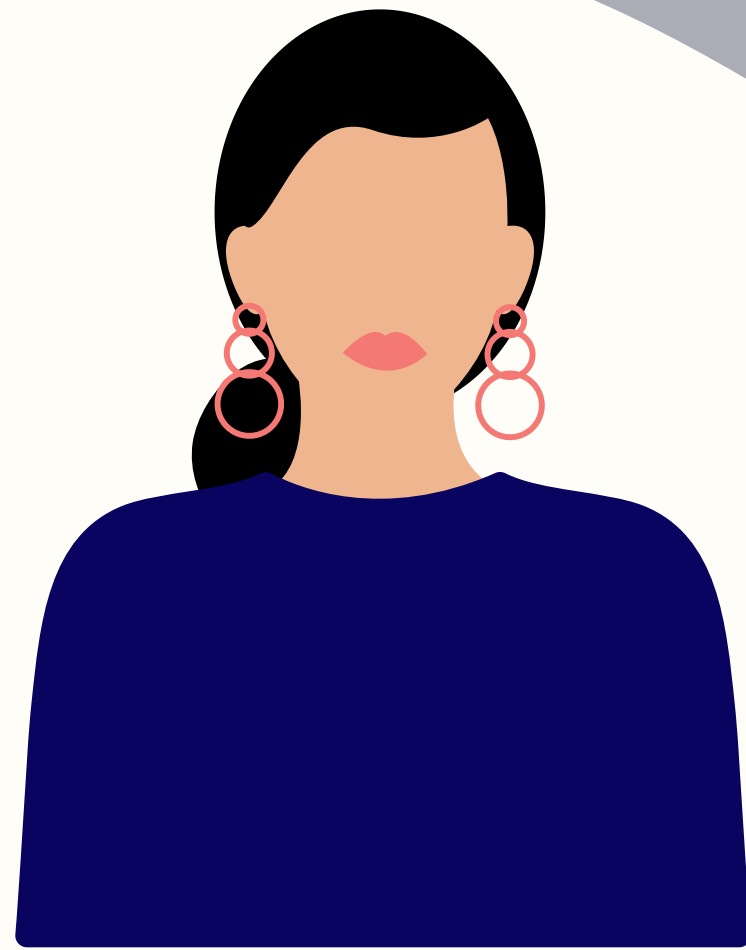


Mental Health Awareness

A SOCIAL NETWORK ANALYSIS PROJECT



The Team



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THE TOPIC:

Social Network & Mental Health Awareness

Comparison of reactions to mental health terms and mental health awareness from 3 different countries' Twitter timeline



THE QUESTION

HOW DO PEOPLE RESPOND WHICH LIVE IN TURKEY,
RUSSIA AND THE USA TO MENTAL HEALTH ISSUES ON
TWITTER?



Friendly Reminders

STRATEGY

- 1 Research specific features of Turkey's, Russia's and The USA's timeline way of communicating on Twitter about mental health / mental health awareness.
- 2 Research / compare what kind of language is used on Twitter by these 3 different countries.
- 3 The Funniest Part: Analyzing the datas



RESEARCH

NETWORK



Take a deep breath,
then relax.

The twitter users who
writing tweet about
the mental health
awareness in Turkey,
Russia and The USA

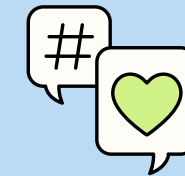
NODES



Embrace the
five senses.

tweets, photos,
videos, hashtags,
sounds

LINKS



Be in touch with
your thoughts
and feelings.

interactions and
language used

KEYWORDS

Hashtags for reaching fastly to our target groups

#anxiety

#mentally

#mentalhealth

#mentalhealthawareness

#mentalhealthawarenessweek

#depression

#stress

#ThisIsWhatAnxietyFeelsLike



What is Mental Health?

Is it a state of mind?



More than a State of Mind

Having good mental health is more than the absence of illness.
Rather, it's a state of holistic well-being.



More Common
than You Think

1 in 5 adults

experienced a mental health
concern in the past year.



LITERATURE

Algorithms, social
media and mental
health

Rónán Kennedy, 2016

Social media and
mental health
challenges

Suprakash Chaudhury, 2019

LITERATURE

**#ThisIsWhatAnxietyFeelLike:
Twitter Users' Narratives
About the Interpersonal Effects
of Anxiety**

Raechel B. Russo 2020

**Mental Health
Discourses on Twitter
during Mental Health
Awareness Week**

Meiko Makita 2020



Thank you!

Send us a message at
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if you have any questions/ ideas.