SOCIAL NETWORK ANALYSIS

Project group

GROUP MEMBERS

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TOPIC

Hate speech on social media
about covid-19 vaccination

RESEARCH QUESTION

HOW HAS SOCIAL MEDIA INFLUENCED COVID VACCINATION AND HOW HAS IT CAUSED A SOCIAL DIVISION?

USEFUL KEYWORDS

1. COVID

2. VACCINE

3. PRO/ANTI VACCINE

4. FEAR

5. HATE BETWEEN PEOPLE WITH DIFFERENT IDEAS

6. CONNECCTION BETWEEN DIFFERENT POLITIC PARTIES.

TARGET AND COUNTRIES IN EXAM

TARGET: PEOPLE BETWEEN 35-60 YEARS OLD USING TWITTER.

CONTRIES: ITALY, SPAIN, GERMANY, ENGLAND, FRANCE.

THEORETICAL APPROACH

- Rupali J. Limaye (2021), "Social media strategies to affect vaccine acceptance: a systematic literature review."

- Elvira Ortiz-Sànchez (2020), "Analysis of the Anti-Vaccine Movement in Social Networks: A Systematic Review."

- Ivan Herrera-Peco (2021), "Antivaccine Movement and COVID-19 Negotionism: A content analysis of Spanish- written messages on Twitter."

- Lesley Chiou, Catherine Tucker (2019), "Fake News and Advertising on Social Media: a study of the Anti-Vaccination Movement".

CONTACTS

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THANK YOU FOR YOUR ATTENTION.