



Financializing the Environment by Law

An unpleasant way to care

Environmental (sharing) Option

From climate change insurance to Environmental Operator

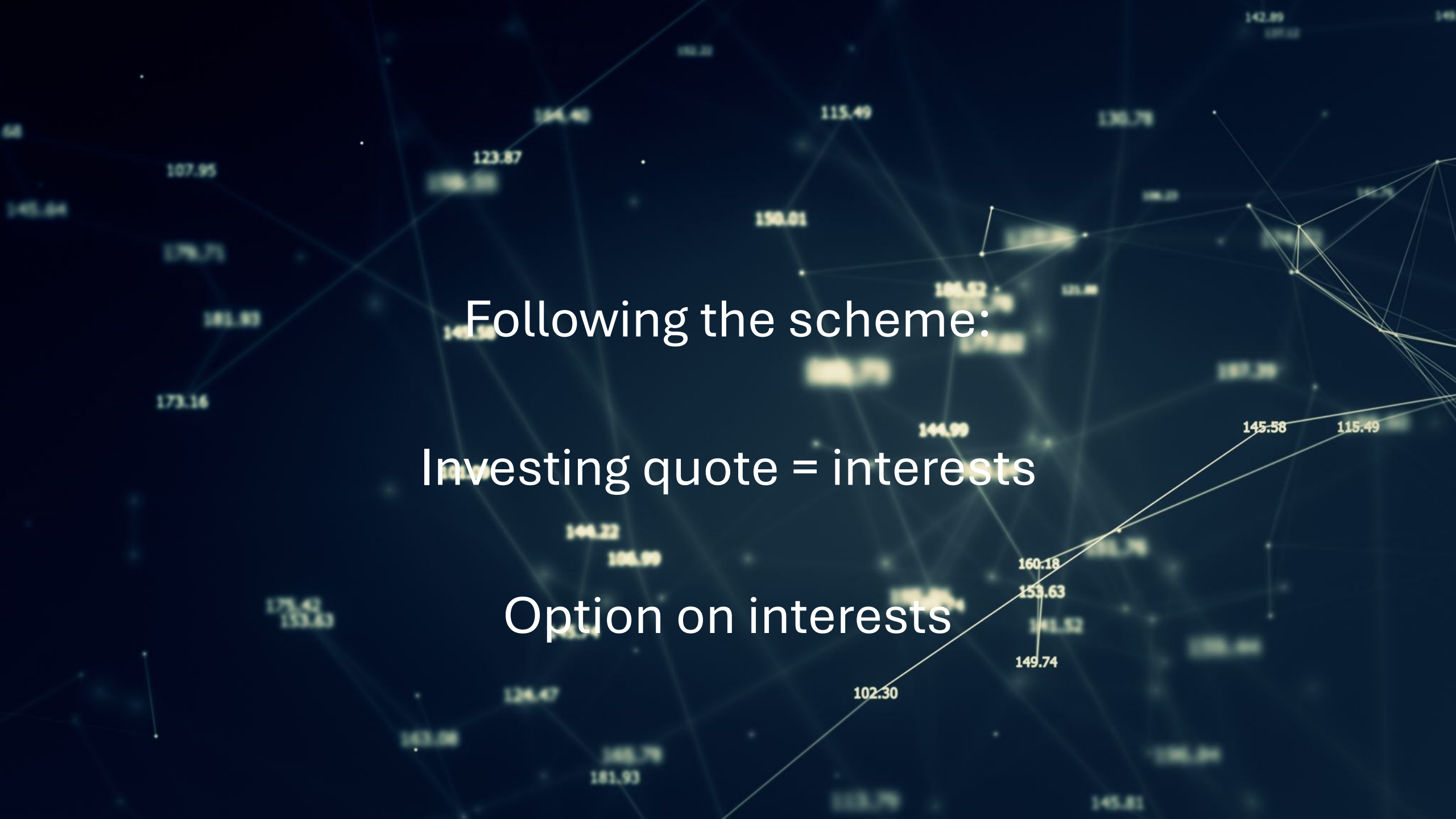
How?

Idea:

- To create an environmental option ruled by some existing institution/service like the insurance companies as the USA model. (To see catastrophes bond in wall street)
- To improve the environment, we must create a business that can be quote in financial market.



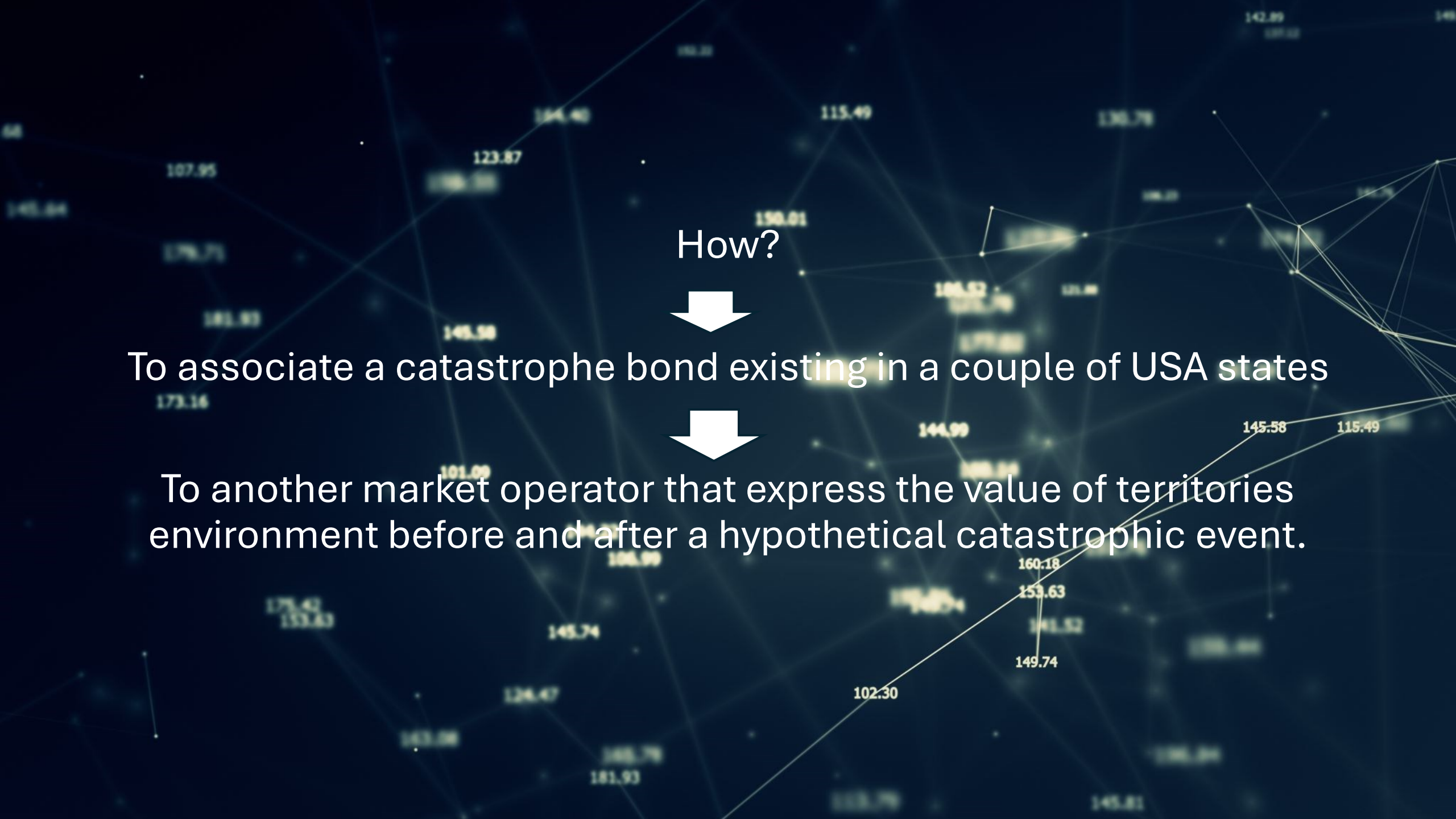
How?



Following the scheme:

Investing quote = interests

Option on interests



How?



To associate a catastrophe bond existing in a couple of USA states



To another market operator that express the value of territories environment before and after a hypothetical catastrophic event.

Where to invest?



Basically, in building and construction sector and them evaluation
in the financial stock market



What is the Environmental Bond?



The expression of the ambient existing before and after the
construction o re-construction

How it works?

- In fact: acquiring houses, buildings or fields become a private investment that focus the quality of the ambient and that, quoted in financial markets, become the factor that increase stocks and operators associated to a determined territory in construction or re-store.
- In particular, the investor are citizens.

Investor warranties bill

- A particular bill act to share the percentage of each individual quote to other territories that need re-construction after a calamity, or other catastrophic events, based over a proportional distribution system.
- Depending on financial and economic laws.