

# Operations research meets data science: principles, models and algorithms

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## Single-objective optimization problem

$$\min \{f(\mathbf{x}) : g_i(\mathbf{x}) \leq 0, \text{ all } i = 1, \dots, m\}$$

Extension: view  $g_i(\mathbf{x}) = G(\mathbf{x}, i) \leq 0$ , all  $i = 1, \dots, m$

Instead of number/index  $i$  now any symbol  $\mathbf{u}$ , look at

$$G(\mathbf{x}, \mathbf{u}) \leq 0, \quad \text{all } \mathbf{u} \in \mathcal{U}$$

leads to *semi-infinite optimization*.

Quite general, allows for many approaches, see later.

## Quick outlook on soft constraints

They come in many flavors, e.g. in last context:

$$G(\mathbf{x}, \mathbf{u}) \leq 0 \quad \text{for sufficiently many } \mathbf{u} \in \mathcal{U}$$

leads to probability/chance constraints (service level guarantee).

Or *pricing* constraints  $g_i(\mathbf{x})$  by  $p_i$ :

consider new objective

$$L(\mathbf{x}; \mathbf{p}) := f(\mathbf{x}) + \sum_{i=1}^m p_i g_i(\mathbf{x})$$

leads to duality,  $p_i$  are *multipliers* or *dual variables*.

Again, a cliffhanger ...

## The workhorse of optimization ...

... is the *Linear optimization Problem (LP)*:  
a single linear objective, cost coefficients  $c_i$ :

$$\mathbf{c}^\top \mathbf{x} = c_1 x_1 + \cdots + c_n x_n \rightarrow \min !$$

subject to  $m$  linear constraints

$$\mathbf{Ax} = \begin{bmatrix} a_{11}x_1 + \cdots + a_{1n}x_n \\ \vdots \\ a_{m1}x_1 + \cdots + a_{mn}x_n \end{bmatrix} = \begin{bmatrix} b_1 \\ \vdots \\ b_m \end{bmatrix} = \mathbf{b}$$

plus sign constraints  $x_1 \geq 0, \dots, x_n \geq 0$  ( $\mathbf{x} \in \mathbb{R}_+^n$ ).

... an LP in *standard form*.

Alternative representation: LP in *canonical form*:

$$\min \left\{ \mathbf{c}^\top \mathbf{x} : \mathbf{Ax} \geq \mathbf{b}, \mathbf{x} \in \mathbb{R}_+^n \right\} .$$

Why workhorse ?

## Why is LP figuring so prominently ?

- A simple formal structure
- Efficient scalable algorithms available
- Powerful interplay of different contexts:  
algebra/computing vs. geometry/interpretation

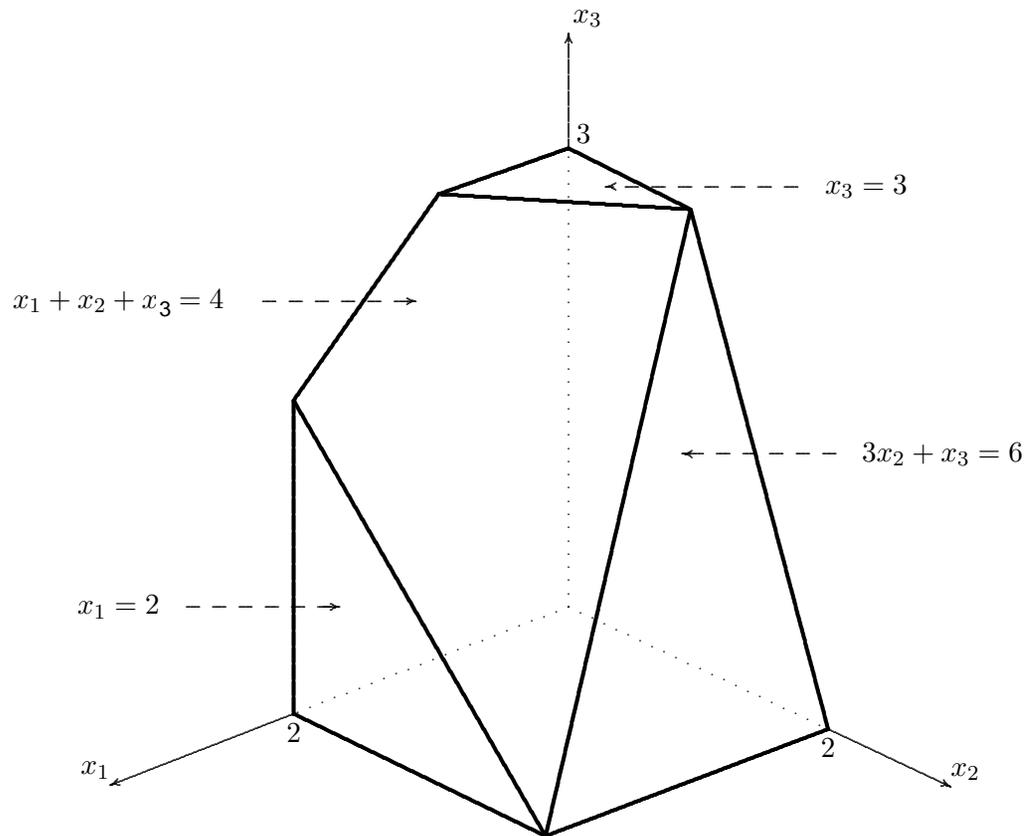
Crucial: role of (single) linear equation, e.g.,

$$\mathbf{p}^\top \mathbf{x} = p_1 x_1 + \cdots + p_n x_n = b,$$

geometrically describing a (*hyper-*)plane  $H = \{\mathbf{x} : \mathbf{p}^\top \mathbf{x} = b\}$ ,  
separating the (decision) space into two parts (half-spaces),

$$H_+ = \{\mathbf{x} : \mathbf{p}^\top \mathbf{x} \geq b\} \quad \text{and} \quad H_- = \{\mathbf{x} : \mathbf{p}^\top \mathbf{x} \leq b\} .$$

## Example from Bomze/Grossmann 1983



$$x_1 + x_2 + x_3 \leq 4$$

$$x_1 \leq 2$$

$$x_3 \leq 3$$

$$3x_2 + x_3 \leq 6$$

$$x_1, x_2, x_3 \geq 0$$

## Optimal solutions to LPs at vertices

Consider LP  $\min \{ \mathbf{c}^\top \mathbf{x} : \mathbf{A}\mathbf{x} = \mathbf{b}, \mathbf{x} \in \mathbb{R}_+^n \}$ .

Special role of vertices of the feasible set  $M$ :

if there is an optimal solution, it must be attained at a vertex

(*extreme point*)  $\mathbf{x}^* \in M$ , which means that

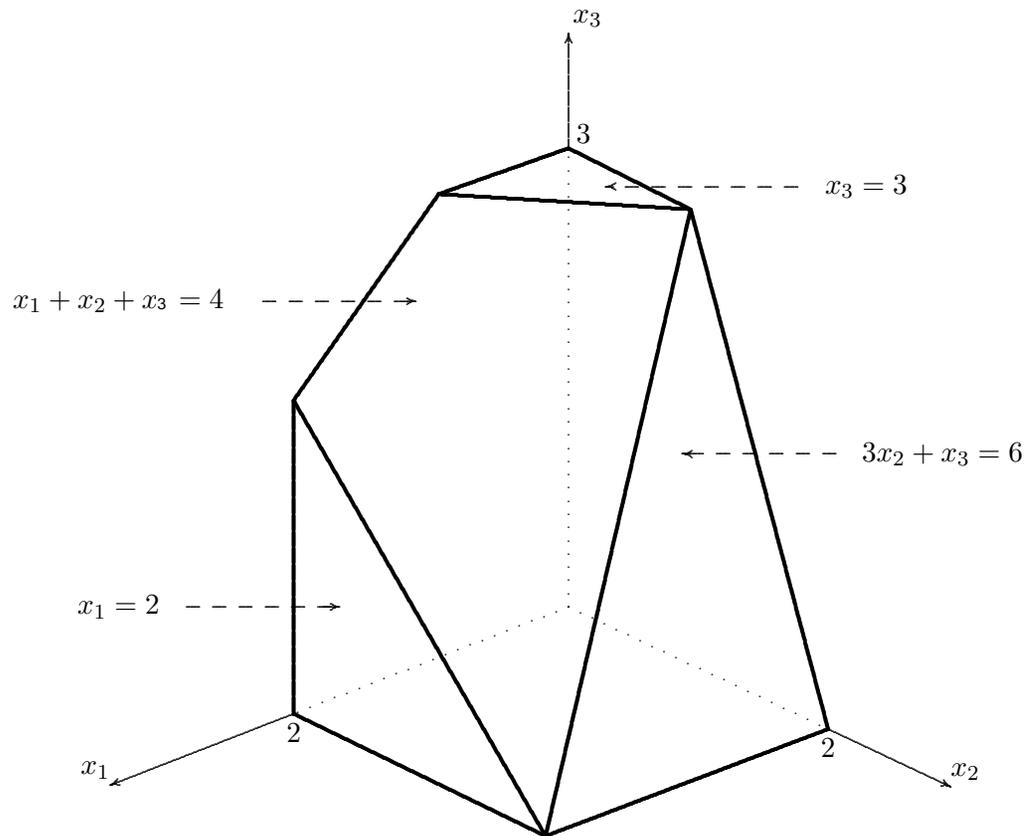
$\mathbf{x}^*$  is not midpoint of any line segment in  $M$ .

Geometry: see next slide.

Algebra: for no  $\mathbf{x}, \mathbf{y}$  in  $M$  different from  $\mathbf{x}^*$ , have  $\mathbf{x}^* = \frac{1}{2}\mathbf{x} + \frac{1}{2}\mathbf{y}$ .

Why ? Suppose  $\mathbf{c}^\top \mathbf{x}^* \leq \mathbf{c}^\top \mathbf{x} < \mathbf{c}^\top \mathbf{y} \dots$

## Example from Bomze/Grossmann 1983



## How to decide extremality ?

**Theorem.**  $\mathbf{x}^*$  is vertex of  $M = \{\mathbf{x} \in \mathbb{R}_+^n : \mathbf{A}\mathbf{x} = \mathbf{b}\}$  if and only if there are linearly independent columns  $\mathbf{a}_1, \dots, \mathbf{a}_m$  of  $\mathbf{A}$  such that

$$\sum_{j=1}^m x_j^* \mathbf{a}_j = \mathbf{b}, \quad (+)$$

and all other  $x_k^* = 0$ .

Above equation (+) has a **unique solution**  $\mathbf{x}^*$ , which is *sparse*, i.e., many  $(n-m)$  coordinates  $x_k^* = 0$ , a few  $(m)$  may be nonzero.

Resulting  $\mathbf{x}^*$  is feasible if and only if all  $x_j^* \geq 0$ .

## Idea of Simplex Algorithm for solving LPs

Iteratively pass from vertex  $\mathbf{x}^*$  to neighboring vertex  $\mathbf{y}^*$ , to improve objective,  $\mathbf{c}^\top \mathbf{y}^* < \mathbf{c}^\top \mathbf{x}^*$ .

$\mathbf{x}^*$  and  $\mathbf{y}^*$  have almost same sparsity pattern, typically

one non-zero  $x_j^* > 0$  gets zero  $y_j^* = 0$ , and

one zero  $x_k^* = 0$  gets positive  $y_k^* > 0$ .

Caution: most remaining nonzeros change too,  $0 < x_j^* \neq y_j^* > 0$ .

Calculation of  $\mathbf{y}^*$  done by *tableau* step, similar to solving lin.eq.s.

## Invention of the Simplex Algorithm for LP ...

... independently in two hemispheres  $\approx$  1940 ...

IFORS' Operational Research Hall of Fame

Leonid Vitaliyevich Kantorovich

Co-inventor of linear programming.

Born: 19 January 1912 in St. Petersburg, Russia.

Died: 7 April 1986 in USSR.

Education: D.Sc. Mathematics, Leningrad University, 1935.

Key positions: Professor of Mathematics, Leningrad University, 1934–1960; Chair of Mathematics and Economics, Siberian branch of the USSR Academy of Sciences, 1961–1971; Director of Research, Moscow's Institute of National Economic Planning, 1971–1976.

Awards: State Prize, 1949; Lenin Prize, 1965; Nobel Prize in Economics, 1975; Silver Medal of the Operational Research Society, 1986.

Leonid Vitaliyevich Kantorovich (1912–1986) invented linear programming and published his initial results in 1939. This was eight years before its independent re-discovery by George Dantzig.



George Bernard Dantzig  
(Portland 1914 – Stanford 2005)

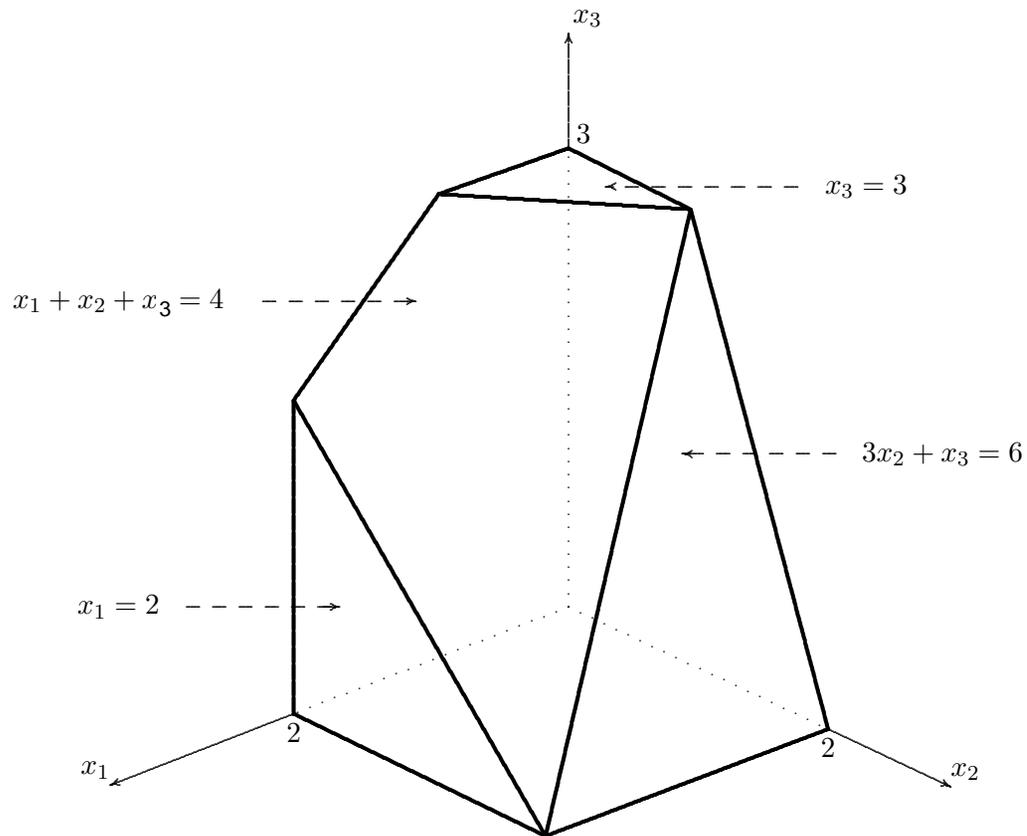
## Inventors of the Simplex Algorithm met ...



[https://www.math.spbu.ru/user/jvr/LVK\\_html/70\\_dkk.html](https://www.math.spbu.ru/user/jvr/LVK_html/70_dkk.html) (cut out)

Photo taken 1970 at IIASA, Laxenburg, Austria

## Example from Bomze/Grossmann 1983



$$x_1 + x_2 + x_3 \leq 4$$

$$x_1 \leq 2$$

$$x_3 \leq 3$$

$$3x_2 + x_3 \leq 6$$

$$x_1, x_2, x_3 \geq 0$$

## Example, continued

Write LP in standard form: enrich  $\mathbf{z}^\top = [\mathbf{x}^\top \mid \mathbf{s}^\top]$  by slacks  $\mathbf{s} \in \mathbb{R}_+^4$ ,

$$\begin{array}{rcccccc} x_1 + & x_2 + & x_3 + & s_1 & & = & 4 \\ x_1 & & & & + & s_2 & = & 2 \\ & & x_3 & & + & s_3 & = & 3 \\ & 3x_2 + & x_3 & & & + & s_4 & = & 6 \end{array}$$

In matrix form  $A\mathbf{z} = \mathbf{b}$  with

$$A = \left[ \begin{array}{ccc|cccc} 1 & 1 & 1 & 1 & 0 & 0 & 0 \\ 1 & 0 & 0 & 0 & 1 & 0 & 0 \\ 0 & 0 & 1 & 0 & 0 & 1 & 0 \\ 0 & 3 & 1 & 0 & 0 & 0 & 1 \end{array} \right], \quad \mathbf{b} = \begin{bmatrix} 4 \\ 2 \\ 3 \\ 6 \end{bmatrix}.$$

## More generally ...

$$A = [N | B] \quad \text{and} \quad \mathbf{z} = \begin{bmatrix} \mathbf{x} \\ \text{---} \\ \mathbf{s} \end{bmatrix} \quad \text{feasible implies } A\mathbf{z} = \mathbf{b}$$

which means (block multiplication is like ordinary multiplication!)

$$N\mathbf{x} + B\mathbf{s} = \mathbf{b} \quad \text{or} \quad B\mathbf{s} = \mathbf{b} - N\mathbf{x} \quad \text{or} \quad \mathbf{s} = B^{-1}\mathbf{b} - B^{-1}N\mathbf{x}$$

which gives for a cost vector (objective)  $\mathbf{c}^\top = [\mathbf{c}_N^\top | \mathbf{c}_B^\top]$

$$\mathbf{c}^\top \mathbf{z} = \mathbf{c}_N^\top \mathbf{x} + \mathbf{c}_B^\top \mathbf{s} = \mathbf{c}_B^\top B^{-1}\mathbf{b} + (\mathbf{c}_N^\top - \mathbf{c}_B^\top B^{-1}N)\mathbf{x}.$$

If current vertex is  $\mathbf{z}_{old}^\top = [\mathbf{o}^\top | \mathbf{s}_{old}^\top]$ , value  $\mathbf{c}^\top \mathbf{z}_{old} = \mathbf{c}_B^\top B^{-1}\mathbf{b}$ .

Alternative feasible  $\mathbf{z}_{new}$  has  $\mathbf{c}^\top \mathbf{z}_{new} = \mathbf{c}^\top \mathbf{z}_{old} + (\mathbf{c}_N^\top - \mathbf{c}_B^\top B^{-1}N)\mathbf{x}$ .

**Improvement** if  $0 > \mathbf{c}^\top \mathbf{z}_{new} - \mathbf{c}^\top \mathbf{z}_{old} = (\mathbf{c}_N^\top - \mathbf{c}_B^\top B^{-1}N)\mathbf{x}$ .

**No improvement** if  $(\mathbf{c}_N^\top - \mathbf{c}_B^\top B^{-1}N) \geq \mathbf{o}^\top$  because  $\mathbf{x} \geq \mathbf{o} \dots$

## Stopping criterion/updates for simplex algorithm

At current vertex  $\mathbf{z}_{old}$ , if the *reduced cost vector*

$$\mathbf{c}^{red} := (\mathbf{c}_N^\top - \mathbf{c}_B^\top \mathbf{B}^{-1} \mathbf{N})^\top \geq \mathbf{0}$$

then **stop**:  $\mathbf{z}^* = \mathbf{z}_{old}$  is optimal solution to LP.

Otherwise, select  $i$  with  $c_i^{red} < 0$  and update to neighboring vertex  $\mathbf{z}_{new}$  with  $z_i^{new} > 0 = z_i^{old}$ .

Back to example

$$\min \{ \mathbf{c}^\top \mathbf{z} : \mathbf{A} \mathbf{z} = \mathbf{b}, \mathbf{z} \in \mathbb{R}_+^7 \} \dots$$

### Example, continued

... with, say,  $\mathbf{c}^\top = [-1, 2, 3 \mid 0, 0, 0, 0]$  (recall: last four are slacks)

$$\mathbf{A} = \left[ \begin{array}{ccc|cccc} 1 & 1 & 1 & 1 & 0 & 0 & 0 \\ 1 & 0 & 0 & 0 & 1 & 0 & 0 \\ 0 & 0 & 1 & 0 & 0 & 1 & 0 \\ 0 & 3 & 1 & 0 & 0 & 0 & 1 \end{array} \right], \quad \mathbf{b} = \begin{bmatrix} 4 \\ 2 \\ 3 \\ 6 \end{bmatrix}.$$

Start with vertex  $\mathbf{z}_{old} = [\mathbf{o}^\top \mid \mathbf{s}_{old}^\top]$ , so here  $\mathbf{s}_{old} = \mathbf{b}$  and  $\mathbf{c}_B = \mathbf{o}$ .

Calculate  $\mathbf{c}^{red} = (\mathbf{c}_N^\top - \mathbf{c}_B^\top \mathbf{B}^{-1} \mathbf{N})^\top = \mathbf{c}_N = [-1, 2, 3]^\top \not\geq \mathbf{o}$ .

Hence  $\mathbf{z}_{old}$  not optimal, pass to next vertex with  $z_1^{new} > 0$

Only such vertex is  $\mathbf{z}_{new}^\top = [2, 0, 0 \mid 2, 0, 3, 6]$ . Compare with previous vertex:  $\mathbf{z}_{old}^\top = [0, 0, 0 \mid 4, 2, 3, 6]$ .

New reduced cost vector is  $\mathbf{c}_{new}^{red} = [1, 2, 3]^\top \geq \mathbf{o}$ , so **stop**:

$\mathbf{x}^* = [2, 0, 0]^\top$  is optimal (first part of  $\mathbf{z}_{new}$ ).