

# UNIVERSITÀ DEGLI STUDI DI PADOVA

#### **Network Science**

A.Y. 25/26

ICT for Internet & multimedia, Data science, Physics of data

# Course overview

Network science 25/26



tomaso.erseghe@unipd.it room 217, DEI/A



lectures: mon 8:30-10:00 & fri 10:30-12:00

office hours: contact me by email



# In this course you'll also meet









# Basic requirements (that you already satisfy)



Calculus and linear algebra
Familiarity with a programming language
(Python, R, MatLab, C, Java, etc.)
Probability theory / Statistics

# Other useful knowledge

Networking processes in economics, telecommunications, semantics, etc ... Optimization, machine learning, deep learning, etc ...





# Which programming language?



very good at scraping data (e.g., via Twitter APIs), polishing, plotting graphs, implementing algorithms

- very good for memory storage, plotting graphs, implementing algorithms
- MatLab An alternative for algorithms and graph plotting
  MATLAB

University license available

https://www.ict.unipd.it/servizi/servizi-utenti-istituzionali/contratti-software-e-licenze/matlab



# What about you?





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Which is your background? Who knows about deep learning?

Do you know Python? and CoLab?



What do you expect from this course?



Do you have a laptop?



Are you interested in an interdisciplinary work?



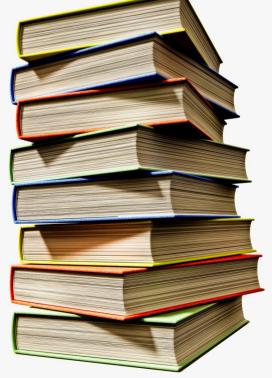


### No textbook!

Slides/videos & additional material

available

@ stem.elearning.unipd.it





#### A few useful books

but we will not cover them completely

■ A.L. Barabási, «Network science»

http://barabasi.com/networksciencebook

(these slides = Ch.1 "Introduction")

- J. Lescovec, «Machine learning with graphs» http://web.stanford.edu/class/cs224w
- M. Newman, «Networks: an introduction» Oxford University Press, 2010
- R. van der Hofstad, «Random graphs and complex networks»

http://www.win.tue.nl/~rhofstad/NotesRGCN.html



# Project based exam

- Written exam
   multiple choice questions (30 min)
   2 open questions (30+30 min)
- Project
   extract network analytics using your
   preferred programming language(s)
   oral presentation: slides + code
   10 min presentation (slides)
   5 min for questions



Final grade: 40% written exam, 60% project



#### Exam sessions

- ☐ Jan 28, 2026 (Wed) 9:00 (written) 10:30 (oral), Ee
- ☐ IP day Feb 12, 2026 (Thu) 9:00 (oral), tbd
- ☐ Feb 16, 2026 (Mon) 9:00 (written) 10:30 (oral), Ee
- ☐ July 2, 2026 (Thu) 9:00 (written) 10:30 (oral), Ee
- □ Sep 9, 2026 (Wed) 9:00 (written) 10:30 (oral), Ee

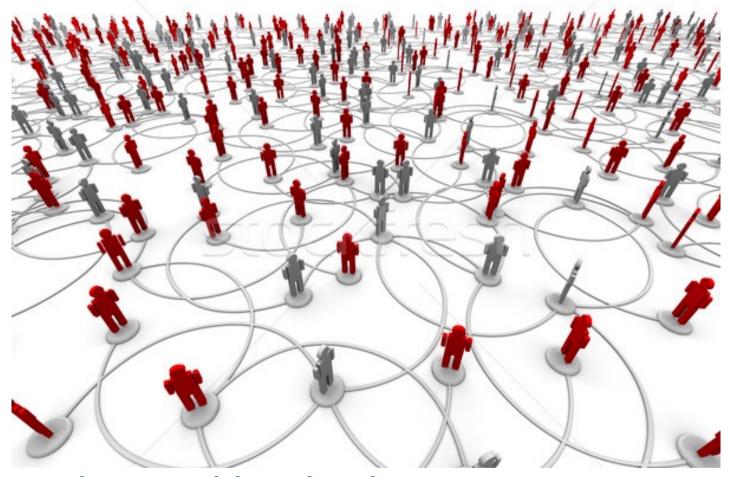
PS: You will be asked to enrol in www.uniweb.unipd.it

# Contents

a brief overview



#### This course is about networks

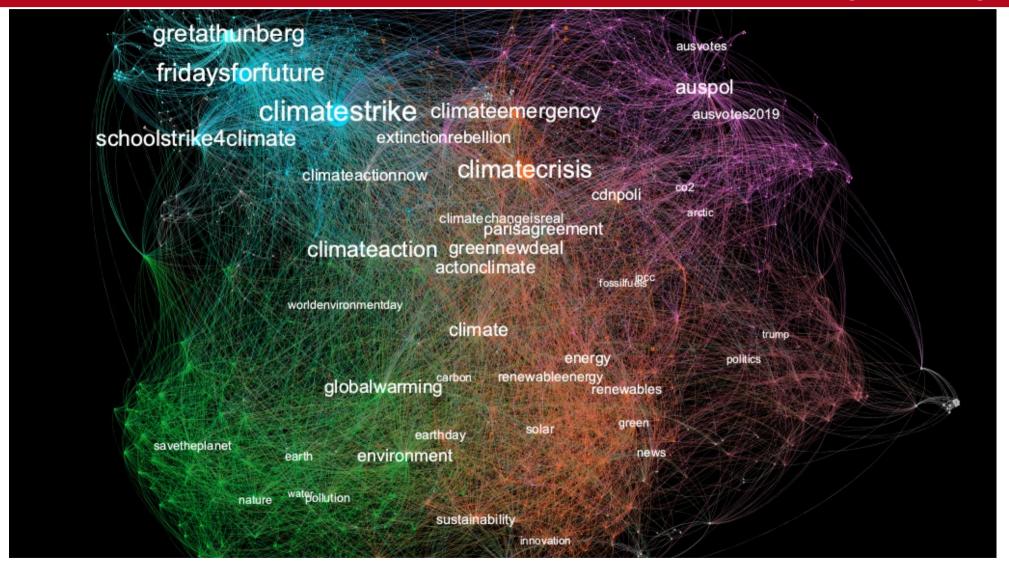


Network = anything that interconnects e.g., people sharing friendship in a social network platform



### Network example

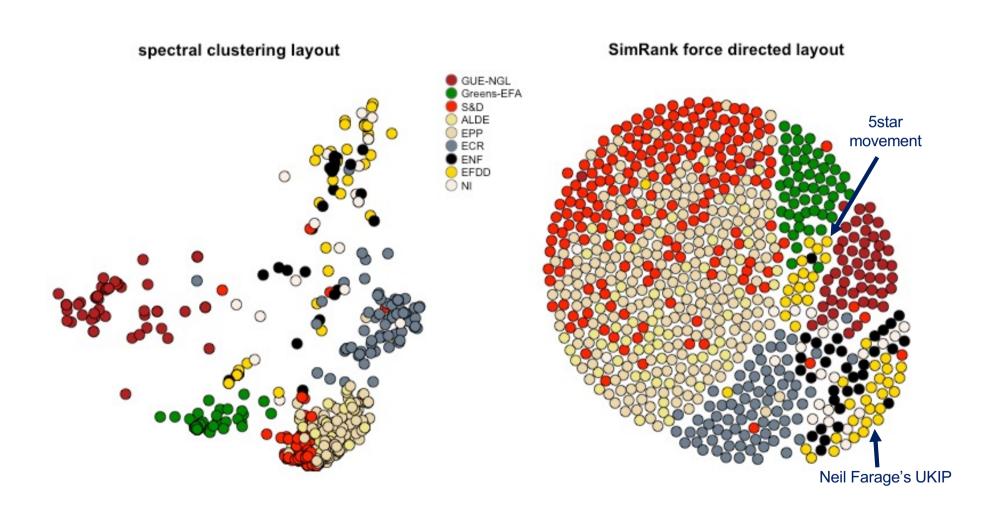
2019 hashtag network related to #climatechange from Twitter, after #gretathunberg





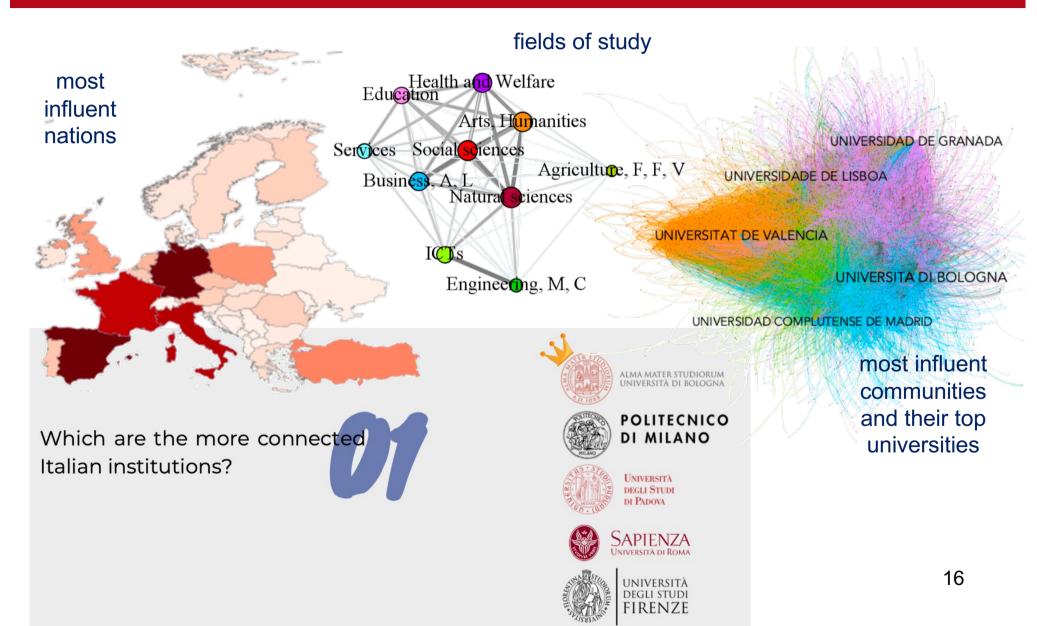
# Network examples (cont'd)

April-May 2016 political network (votes at the EU parliament)





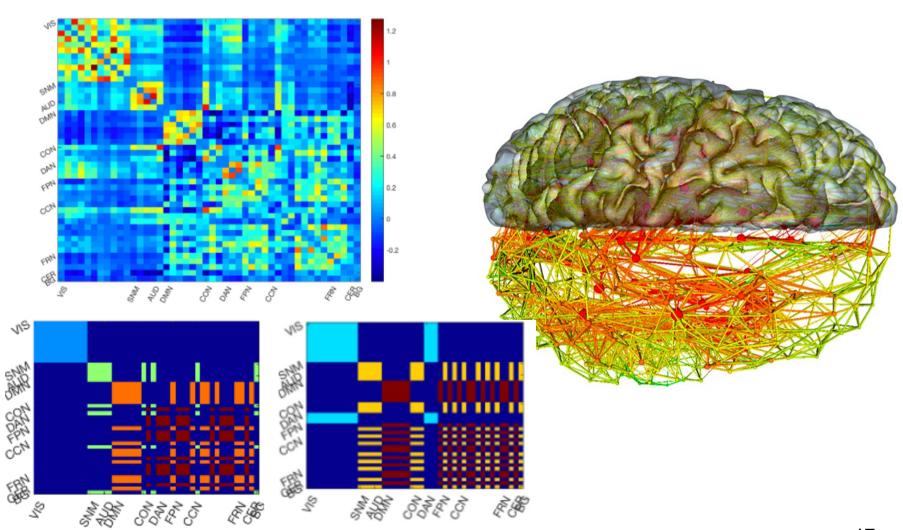
# Network examples (cont'd) Erasmus exchanges network 2019





# Network examples (cont'd)

the brain network – functional connectivity



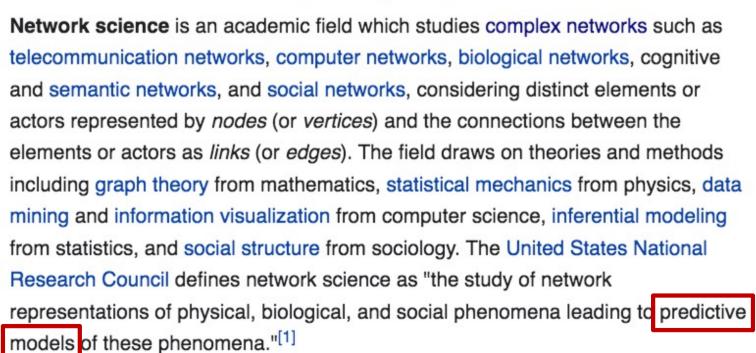


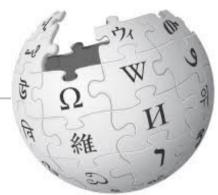
#### What is then network science?

#### Network science

From Wikipedia, the free encyclopedia







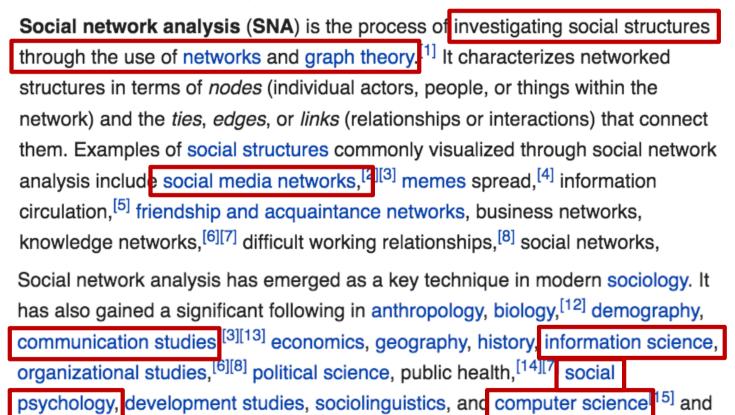


# ... what about social network analysis?

# Social network analysis

From Wikipedia, the free encyclopedia

software).[16][17][18][19]



is now commonly available as a consumer tool (see the list of SNA

# And how do we study networks?

#### With a holistic character

(the whole is greater than the sum of its parts)

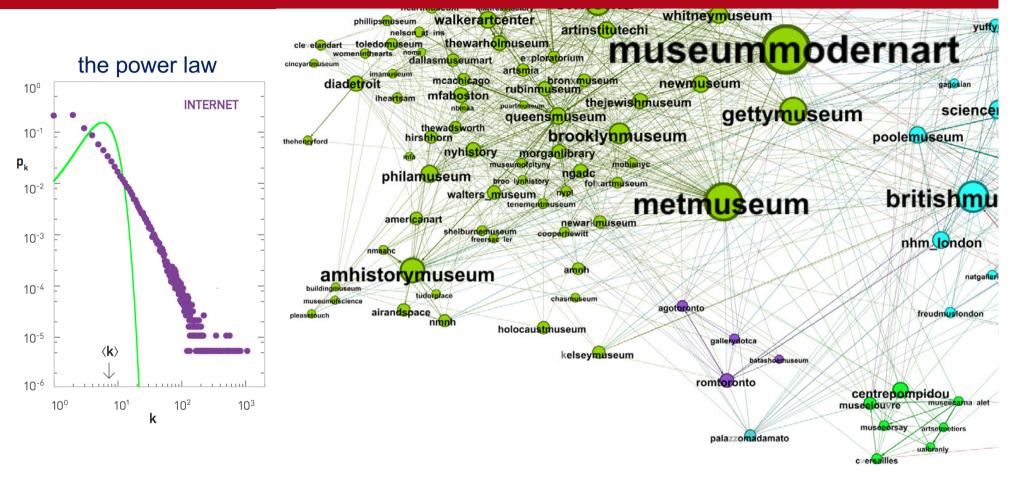
#### With mathematical rigour

#### The approach is

```
empirical (driven by concrete data),
precise (requires a proper formalism),
interdisciplinary (can be applied to several fields), and
challenging (in data size and in objectives)
```



# And what do we study?

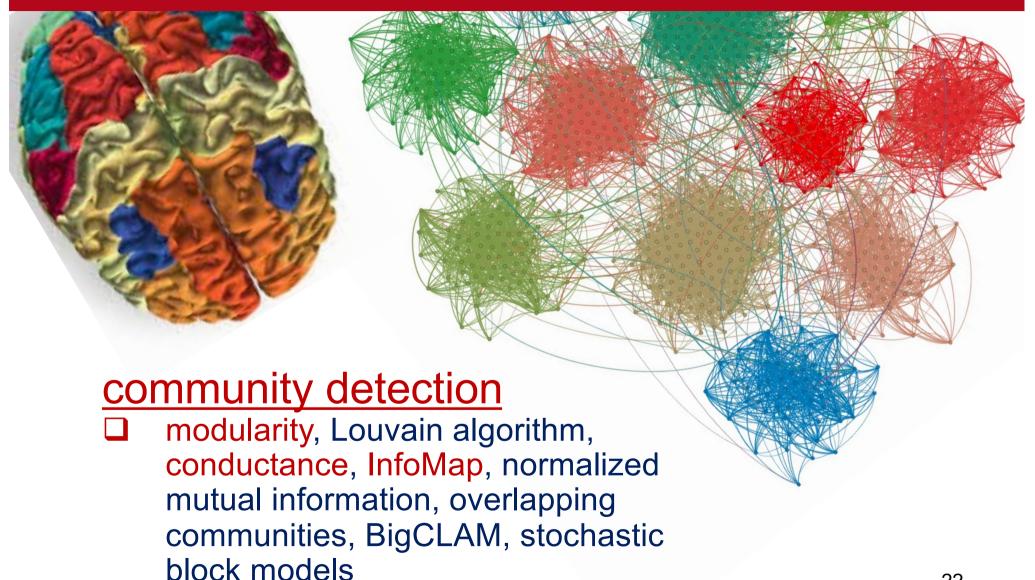


many network analytics, e.g., <u>centrality</u> degree, <u>PageRank</u>, HITS, betweenness, etc.



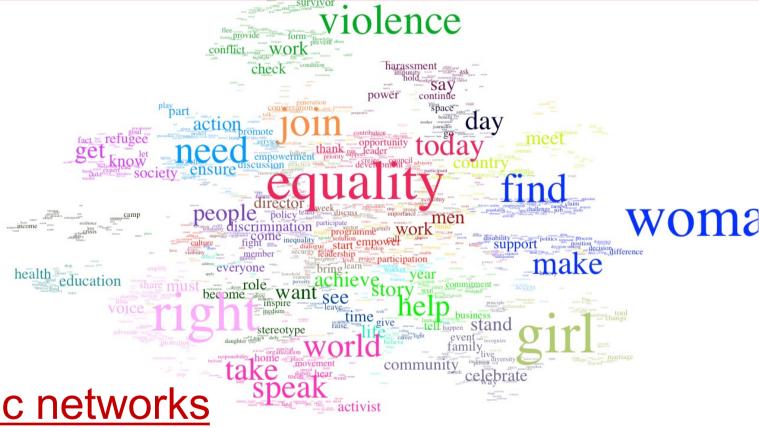


# And what do we study? (cont'd)





# And what do we study? (cont'd)



semantic networks

network layout, data collection, sentiment analysis, BERTAgent, topic detection, latent Dirichlet allocation, variational autoencoders, BERTopic and the Transformer architecture

# Project a brief overview



# What about the project?

create your own group (1 to 3 people)

choose your dataset (possibly create your own dataset)

apply the ideas learned during the course

show that you can do clever things

try extracting meaningful measures/analytics that describe an interesting aspect of your network

write good code

each contributor to the group should focus on a different aspect (no everything together)

present the project in a clear and convincing way, using <u>clear and convincing</u> plots



# What about interdisciplinary projects?

mainly related to semantic networks

in collaboration with the twin course of Social Network Analysis @ Communication Strategies

SNA students suggest research questions

VS students conceive appropriate algorithmic

solutions

in brainstorming sessions the instructor will help/give feedback ©



# Interdisciplinary projects 25/26







Dipartimento di Psicologia dello Sviluppo e della Socializzazione

# INTERDISCIPLINARY PROJECTS PRESENTATION

Network Science & Social Networks Analysis

# **AULA MAGNA LEPSCHY**

DEI - VIA GRADENIGO 6 - PADOVA

Thu Feb 12, 2026, 9:00



# IP examples from past years

#### on Twitter

- 2019 Evolution of Climate Change Perception on Twitter Focusing on Greta Thunberg Impact
- 2019 UN Women Twitter profile's reaction to the MeToo movement
- □ 2020 NBA and Premier League players around #blacklivesmatter and the racial issue on Twitter
- 2020 Republicans vs Democracts on Twitter
- □ 2020 Haters gonna (make you) hate Semantic analysis of hate during 2019 European elections
- □ 2021 Sports brands and eco-sustainability
- 2022 Sexism in Politics
- □ 2022 What is the perception around the world in terms of Menstruation Stigma in 2021?
- □ 2022 Cancel culture on social media Social network analysis on famous cases of cancellation

#### on TikTok

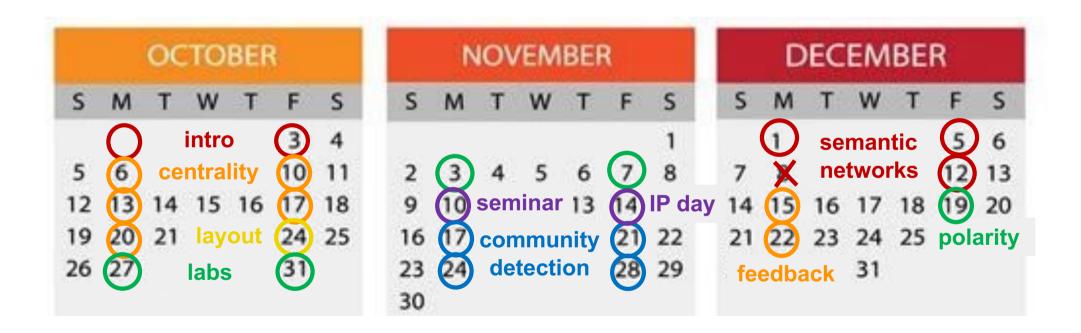
2022 – PoliTok: How do Italian politicians use TikTok as tool to promote their political ideas and influence the young generation during the 2022 elections?

#### other

- 2019 Noodles and Spaghetti How people make pasta in eastern countries
- □ 2021 Erasmus+ Programme: a social network analysis study of the 2014-2019 exchanges
- □ 2021 Nationality vs. movie prestige: from the Oscars to International Film Festivals

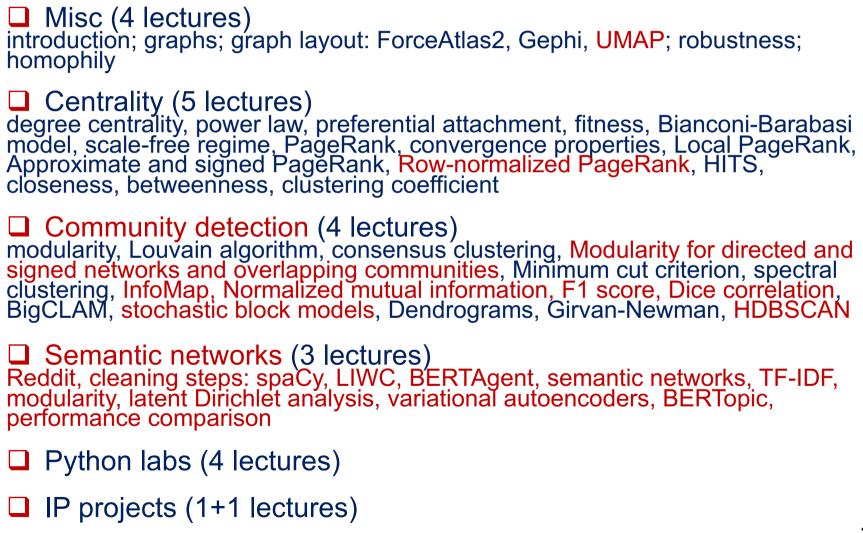
# Calendar

#### Calendar





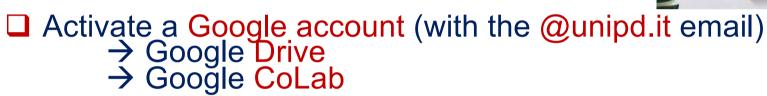
#### Contents





#### To do list

- ☐ Enrol @ stem.elearning.unipd.it ◎
- Have a laptop available
- ☐ Ensure you know Python's basics



- Activate a Reddit account (using Google's account) → Reddit apps <a href="https://www.reddit.com/prefs/apps">https://www.reddit.com/prefs/apps</a>
- Install Gephi on your laptop https://gephi.org/
- Review everything you know about deep learning and/or optimization
- Organize yourselves into working groups (max 3 people)

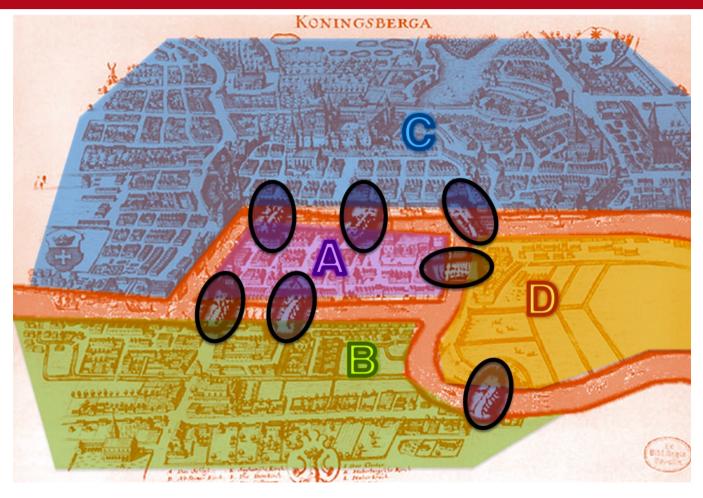


# Graphs an introduction



# Euler and the 7 bridges of Könisberg

(Prussia, 1736) today Kaliningrad

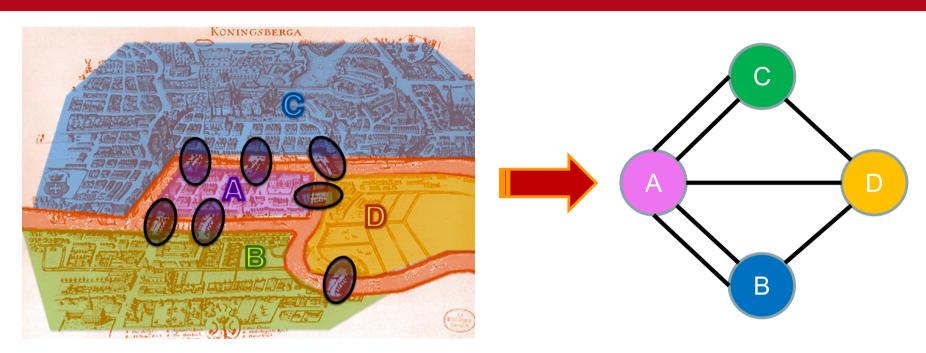


How to walk through the city by crossing each bridge only once?



# Networks as graphs

cognition



Graph  $\mathcal{G}(\mathcal{V},\mathcal{E})$ : network

mathematics

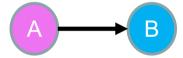
- $\square$  Vertices (set  $\mathcal{V}$ ): nodes, people, concepts
- Edges (set ε): links, relations, associations
  technology

psychology



#### Directed versus undirected

- □ A connection relationship can have a privileged direction or can be mutual
  - ☐ Either a directed or an undirected link





- ☐ If the network has only (un)directed links, it is also called itself (un)directed network
  - Certain networks can have both types



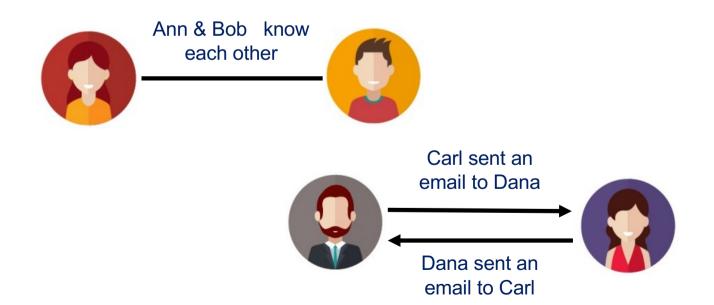
### Some examples

0			
	network	nodes and links	type
	Facebook	Profiles and friendship	undirected 👤
<u> </u>	Instagram	Accounts and followers	directed
	the www	Webpages and links	directed
	citation network	Papers and references	directed
	social network	People and friends/acquaintances	undirected
No.	movie network	Actors and co-starring	undirected
7 T	genealogy	People and parenthood	directed
	•		38



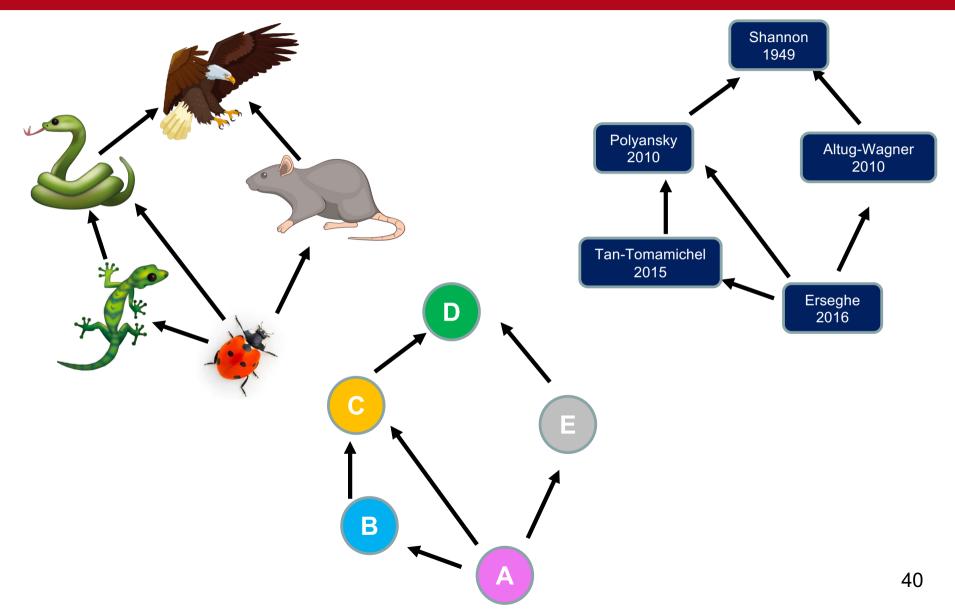
#### Directed versus undirected

At first glance undirected → directed by duplicating links, but not necessarily quite the same though





#### Generality of representation

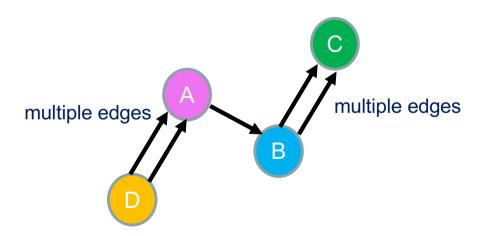


## Weighted graps

and adjacency matrix



Multi-graphs (or pseudo-graphs) Some network representations require multiple links (e.g., number of citations from one author to another)

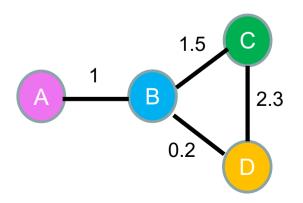




#### Weighted graph

Usually a weight  $w_{ij}$  is associated to a link  $(i,j) \in \mathcal{E}$ , e.g., to underline that the links are not identical (strong/weak relationships)

Can be seen as a generalization of multi-graphs (weight = # of links)



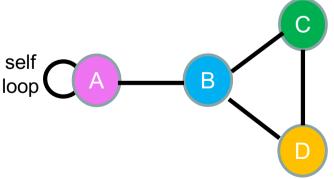




In many networks nodes do not interact with themselves

if  $i \in \mathcal{V}$  then  $(i,i) \notin \mathcal{E}$ 

□ To account for self-interactions, we add loops to represent them



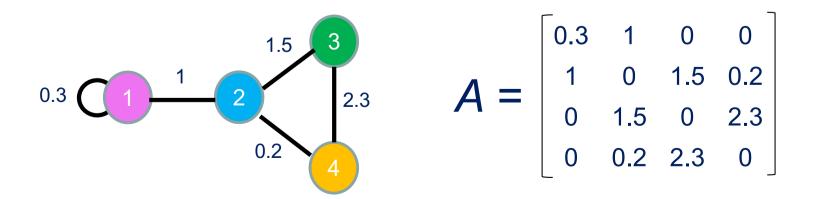
#### Adjacency matrix

An adjacency matrix  $A = [a_{ij}]$  associated to graph  $G(\mathcal{V}, \mathcal{E})$  has

entries  $a_{ij} = 0$  for  $(i,j) \notin \mathcal{E}$  (not a connection)

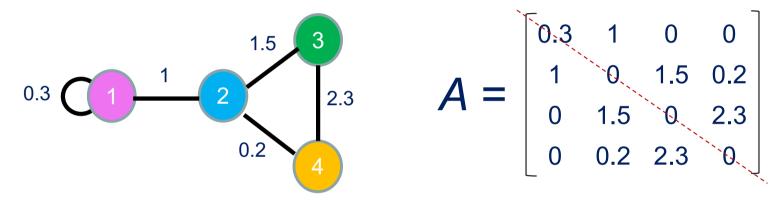
if nodes *i* and *j* are connected then  $a_{ij} \neq 0$ 

in plain graphs  $a_{ii} = 1$  for  $(i,j) \in \mathcal{E}$ 

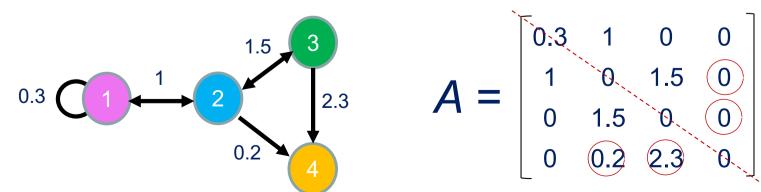




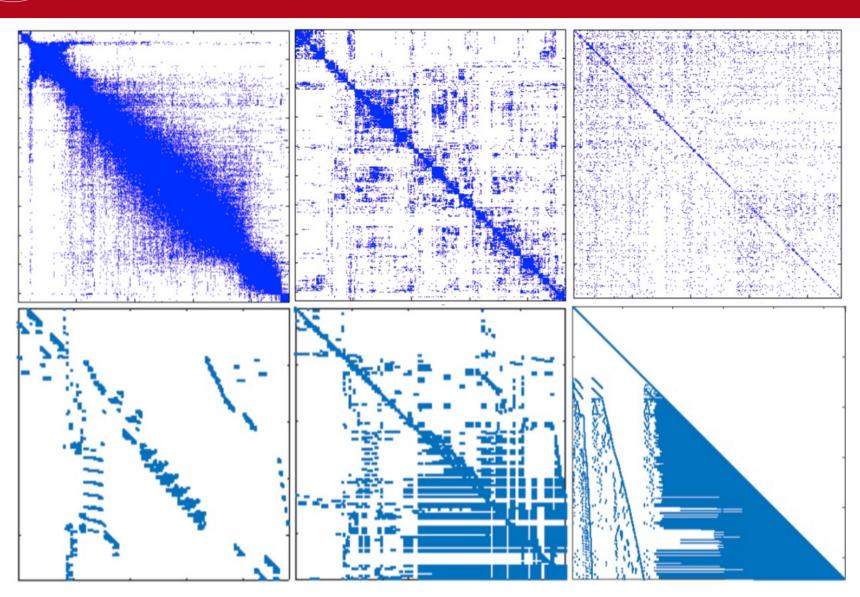
#### ☐ Undirected graph = symmetric matrix



#### ☐ Directed graph = asymmetric matrix



### Symmetries

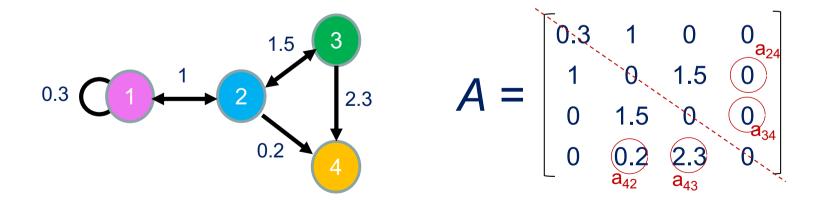






### $\Box$ The weight $a_{ij}$ is associated to

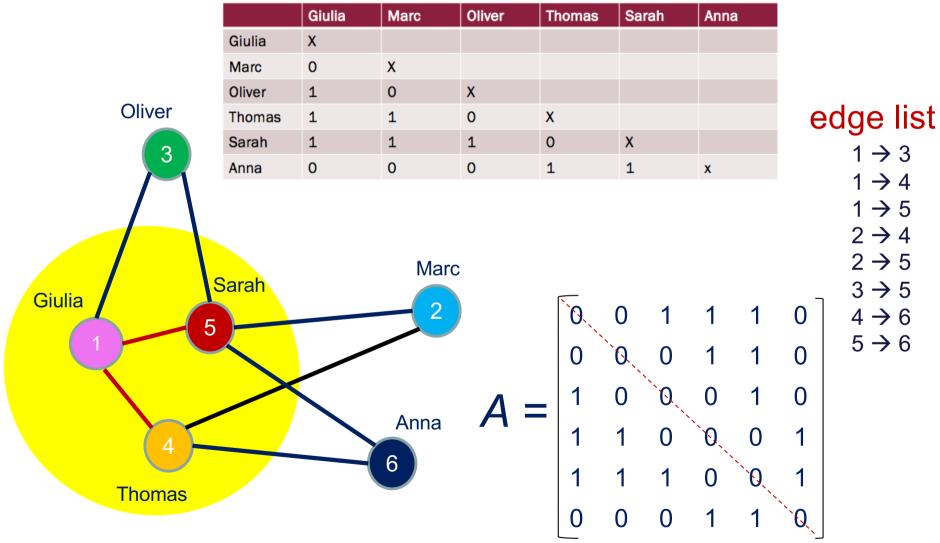
*i* th row *j* th column directed edge  $j \rightarrow i$  starting from node *j* and leading to node *i* 





#### Question

#### which of these representations do you like best?



## Node degree

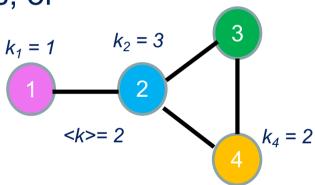
in directed and undirected networks

## Node degree undirected networks

 $k_3 = 2$ 

The degree  $k_i$  of node i in an undirected networks is

the # of links *i* has to other nodes, or the # of nodes *i* is linked to



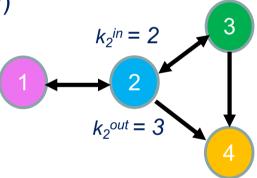
- □ The # of edges is  $L = |\mathcal{E}| = \frac{1}{2} \sum_{i} k_{i}$
- The average degree is  $\langle k \rangle = \sum_i k_i / N = 2L / N$



☐ For directed networks we distinguish between

in-degree  $k_i^{in}$  = # of entering links out-degree  $k_i^{out}$  = # of exiting links

(undirected:  $k_i^{jn} = k_i^{out}$  due to the symmetry)



The # of links is  $L = \sum_{i} k_{i}^{in} = \sum_{i} k_{i}^{out}$  (no need for factor  $\frac{1}{2}$ )

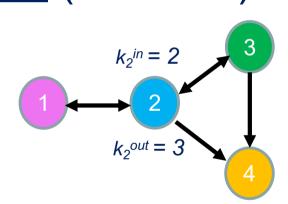
The average # of links is <k> = L / N

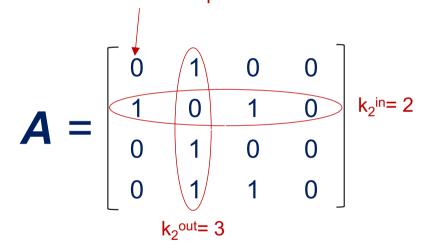


#### Adjacency matrix and degree

The <u>in</u> (out) degree can be obtained by summing the adjacency matrix over rows (columns)

no self-loops in this case!!!





A few useful linear algebra expressions

$$k^{in} = A \cdot 1$$

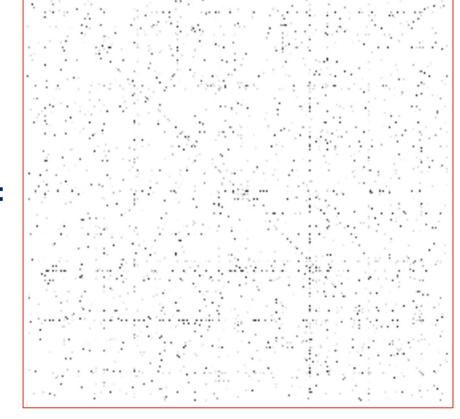
$$k^{out} = A^T \cdot 1 = (1^T \cdot A)^T$$



#### Real networks are sparse

#### ☐ The adjacency matrix is typically sparse

good for tractability!



protein interaction network



#### Real networks are sparse

- The maximum degree is  $\langle k \rangle_{\text{max}} = N 1$
- ☐ In real networks  $\langle k \rangle \ll N 1$

network	type	N	L	<k></k>
www	directed	$3.2 \times 10^5$	1.5 x 10 <sup>6</sup>	4.60
Protein	directed	1870	4470	2.39
Co-authorships	undirected	23133	93439	8.08
Movie actors	undirected	$7 \times 10^5$	29 x 10 <sup>6</sup>	83.7

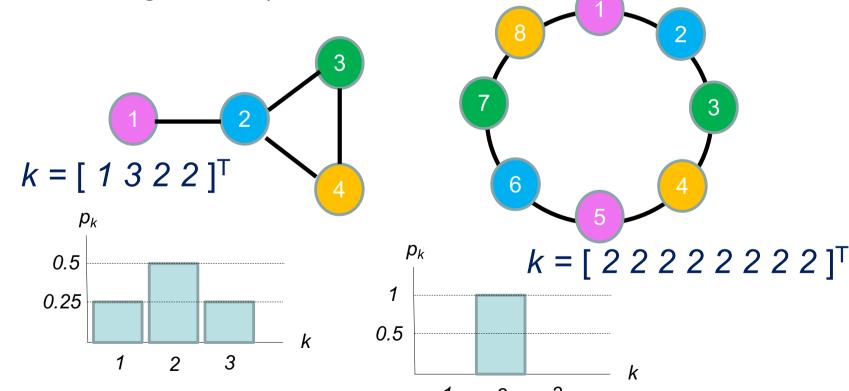


#### Degree distribution

 $\square$  Degree distribution  $p_k$ , a probability distr.

 $p_k$  is the fraction of nodes that have degree exactly equal to k (i.e., # of nodes with that

degree / N)

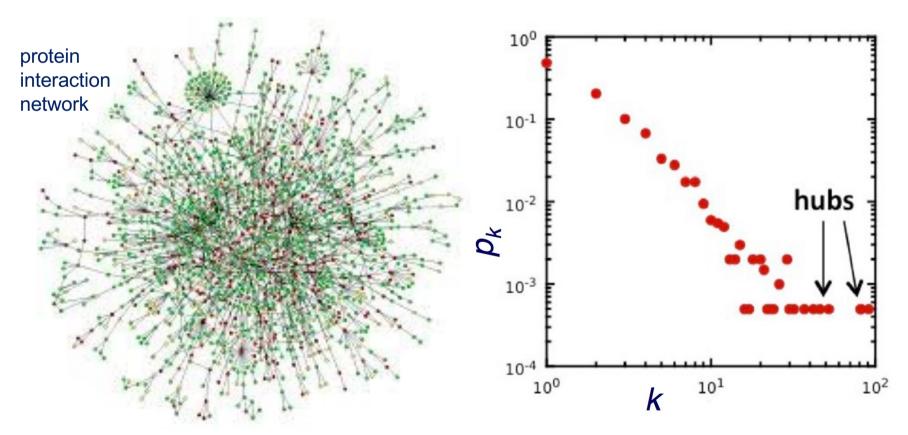




#### Degree distribution

□ In real world (large) networks, degree distribution is typically heavy-tailed

nodes with high degree = hubs

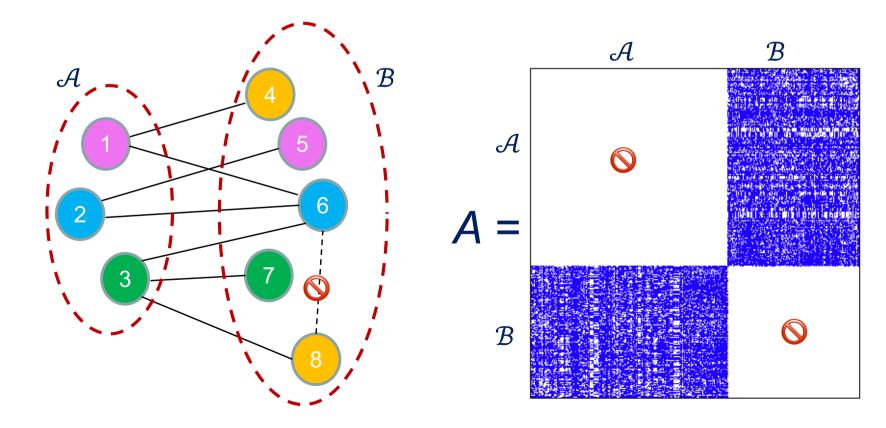


# Bipartite graphs



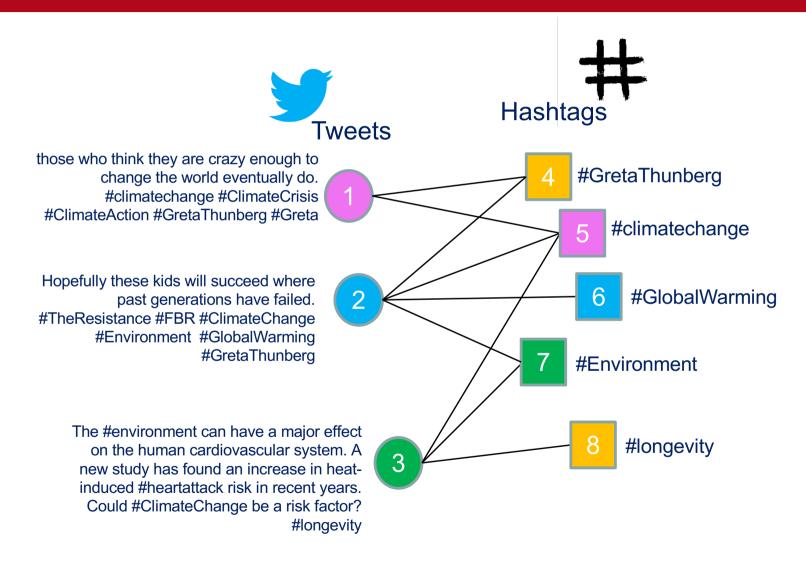


 $lue{}$  Connections are available only between the groups  $\mathcal A$  and  $\mathcal B$ 





#### Bipartite graph example





Bipartite graphs represent memberships/relationships, e.g., groups (A) to which people (B) belong

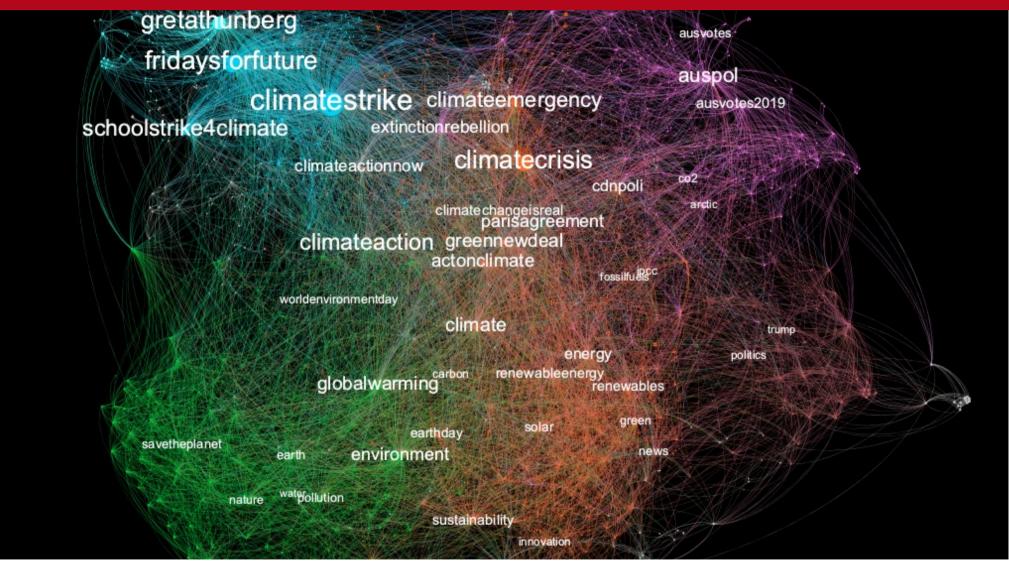
examples: movies/actors, classes/students, conferences/authors

lacktriangle We can build separate networks (projections) for  $\mathcal A$  and  $\mathcal B$  (sometimes this is useful)

in the movies/actors example being linked can be interpreted in two ways: "actors in the same movie" (projection on  $\mathcal{B}$ ), or "movies sharing the same actor" (projection on  $\mathcal{A}$ )



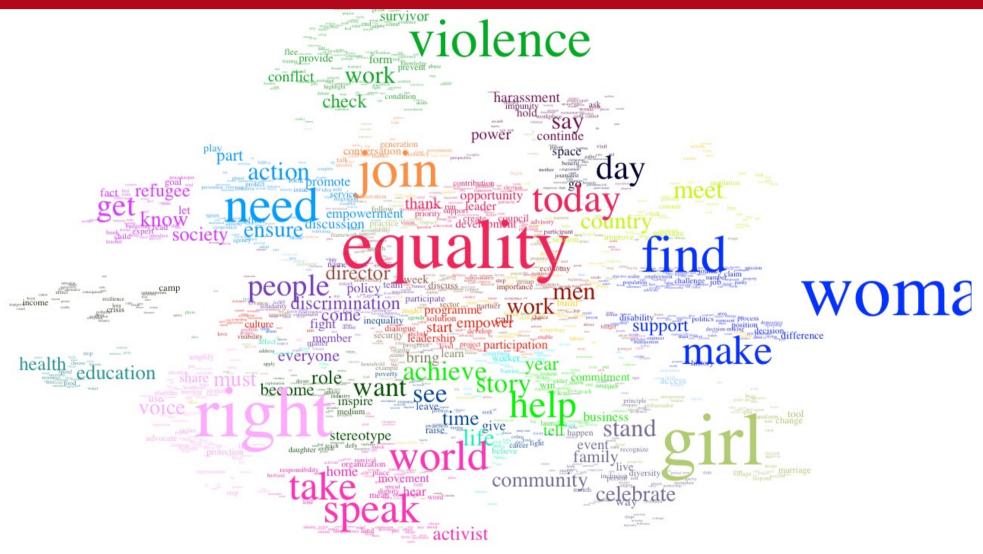
## Projection on a semantic network #hashtags that appear in the same tweet are linked





### Projection on a semantic network

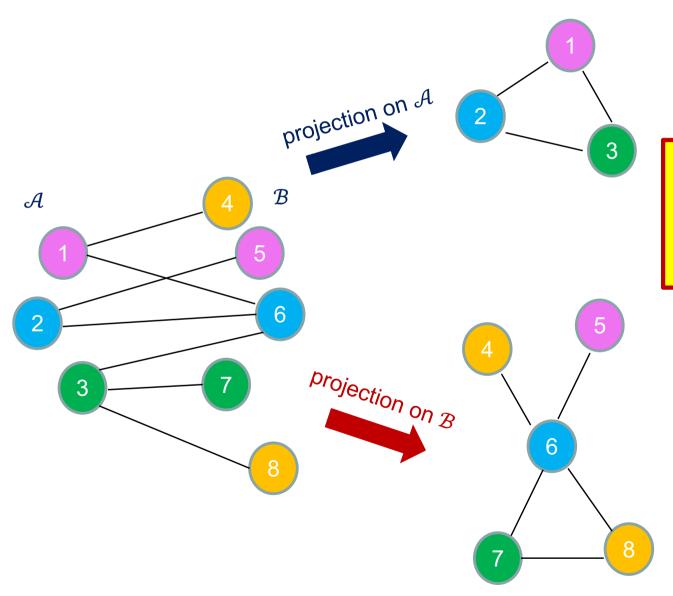
words that appear in the same tweet are linked



#metoo tweets



#### Abstract example

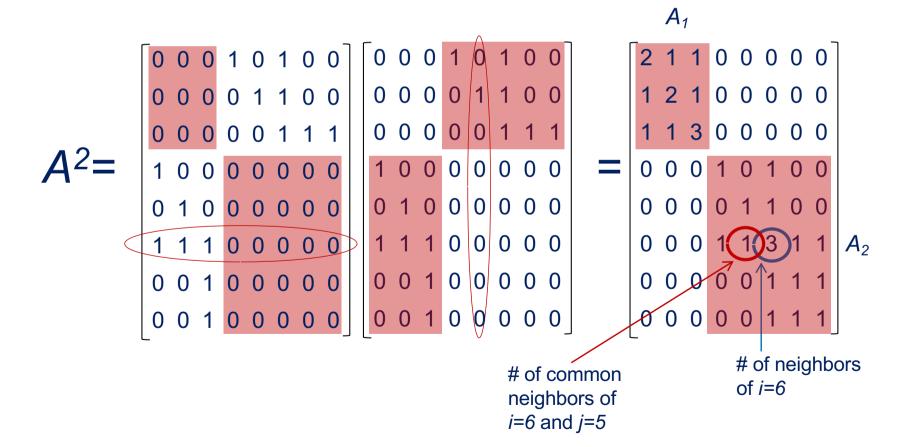


Nodes are linked if they have a common neighbour in  $\mathcal{B}$ 

PS: we say that nodes *i* and *j* have a common neighbour *k* if both *i* and *j* are connected to *k* 

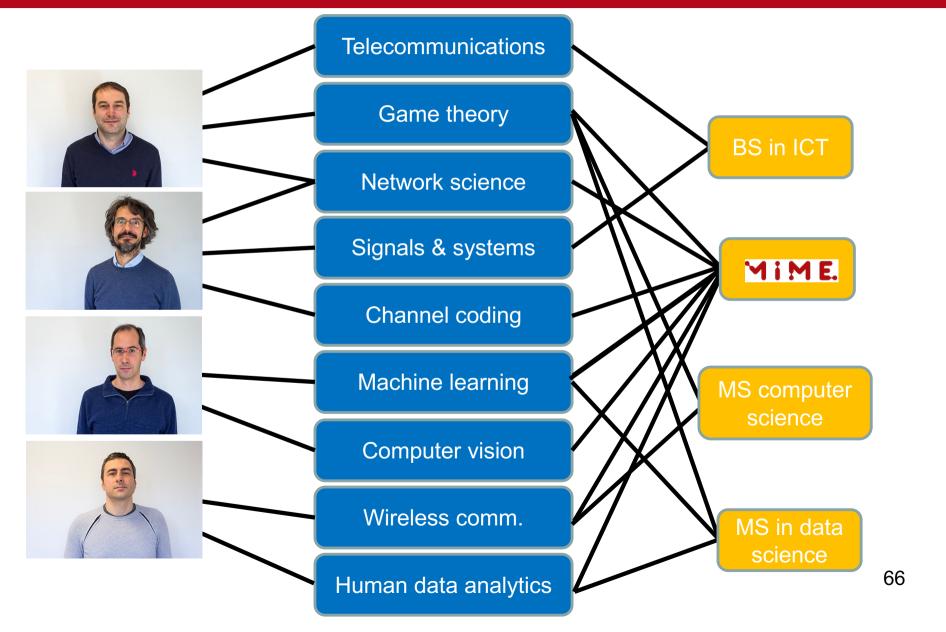
Nodes are linked if they have a common neighbour in  $\mathcal{A}$ 

The two projections on  $\mathcal{A}$  and  $\mathcal{B}$  can be obtained by inspecting the squared adjacency matrix  $A^2$ 





#### Tri-partite graphs

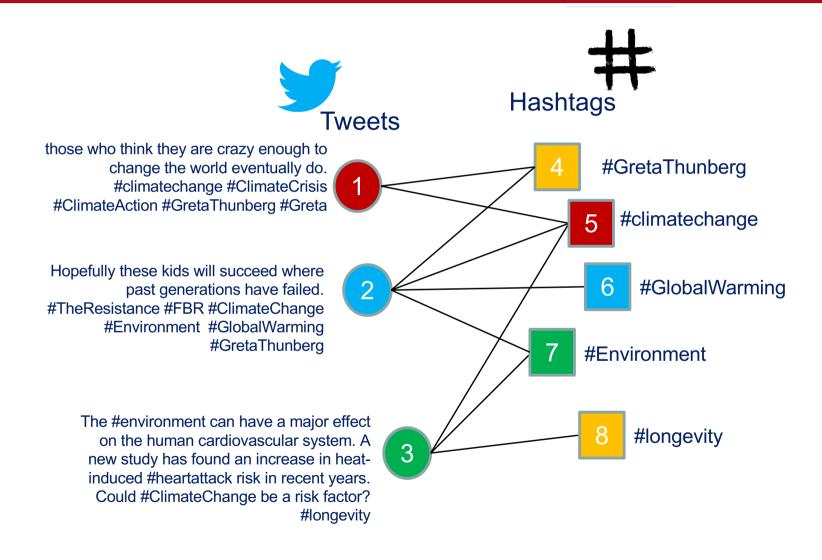


### Semantic networks



#### Conceptual picture

of a semantic network on Twitter





# Probability matrices linking words to documents

### number of occurrences of words in documents

$$N_{wd} = \begin{bmatrix} 0 & 1 & 1 & 1 \\ 1 & 1 & 1 & 1 \\ 1 & 0 & 1 & 0 \\ 0 & 0 & 1 & 1 \\ 1 & 0 & 1 & 1 \end{bmatrix}$$

#globalwarming

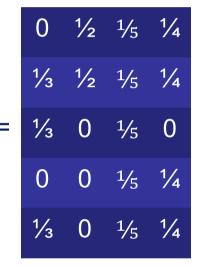
#climatechange

#climateaction

#gretathunberg

#environment

## probability of words given a documents



we identify a 
$$p_d = \begin{cases} \frac{1}{D} & \text{equally likely} \\ \frac{n_d}{\sum_d n_d} & \text{custom} \\ \end{cases}$$

we capture the statistical properties by normalizing by columns



# Probability matrices projecting to words or documents

bipartite network

joint probability of words and documents

$$P_{wd} = P_{w|d} \operatorname{diag}(p_d)$$

0	1/8	1/20 1/1	6
1/12	1/8	1/20 1/1	6
1/12	0	$^{1}/_{20}$ 0	
0	0	1/20 1/1	6
1/12	0	1/20 1/1	6



marginal probabilities

$$\boldsymbol{p}_{w} = \boldsymbol{P}_{wd} \boldsymbol{1} \qquad \boldsymbol{p}_{d} = \boldsymbol{P}_{wd}^{\mathsf{T}} \boldsymbol{1}$$



$$P_{ww} = P_{wd} \operatorname{diag}(p_d)^{-1} P_{wd}^{T}$$

$$p_w = P_{ww} 1$$

projection on words

projection on documents

$$p_{d_1,d_2} = \sum_{w} p_{d_1|w,d_{\sum}} p_{d_2,w}$$

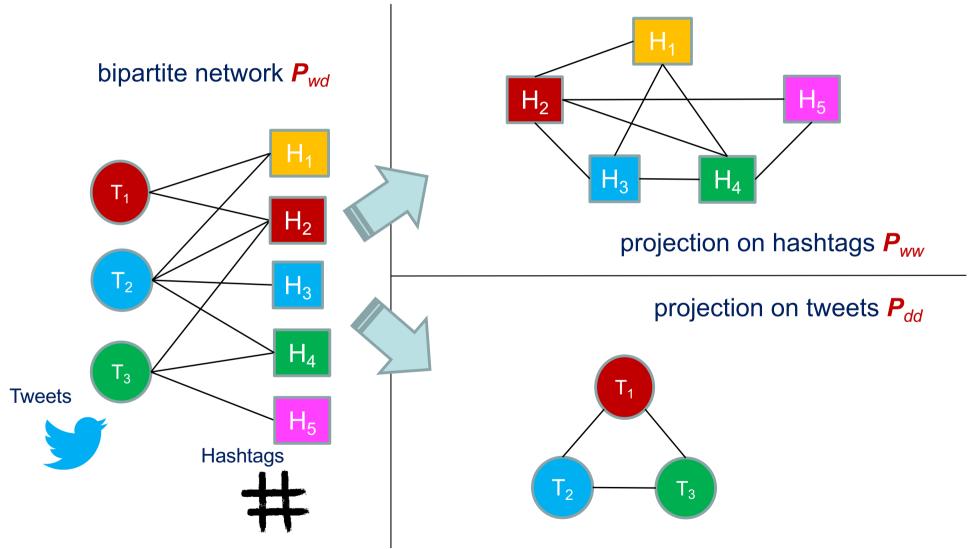
$$P_{dd} = P_{wd}^{\mathsf{T}} \operatorname{diag}(p_w)^{-1} P_{wd}$$

$$p_d = P_{dd} 1$$



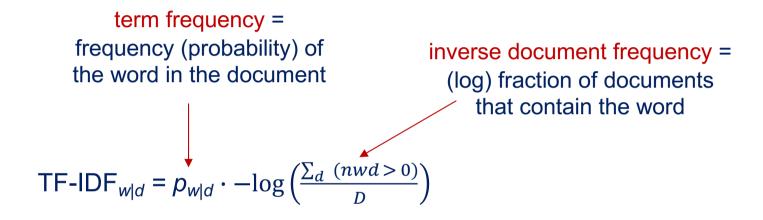
#### Bipartite and projected networks

a comparison



#### The role of TF-IDF

term frequency – inverse document frequency



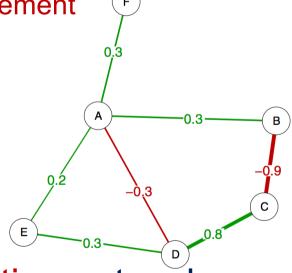
- ☐ An heuristic
- Punishes words that appear in many documents
- ☐ Enhances words that are document specific

# Signed graphs



Edges can have signed values

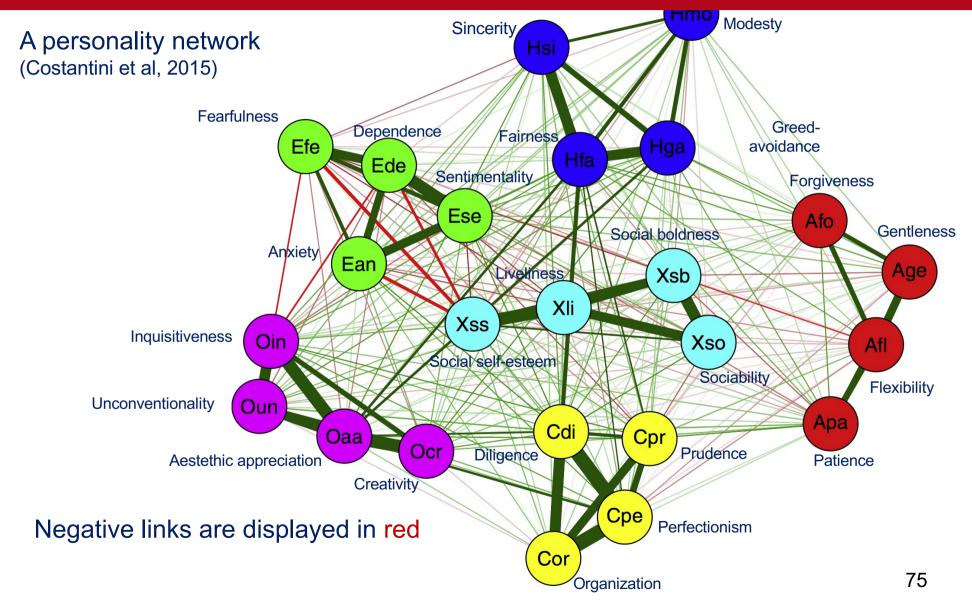
positive if there is an agreement between nodes negative if there's a disagreement



☐ This is typical of correlation networks

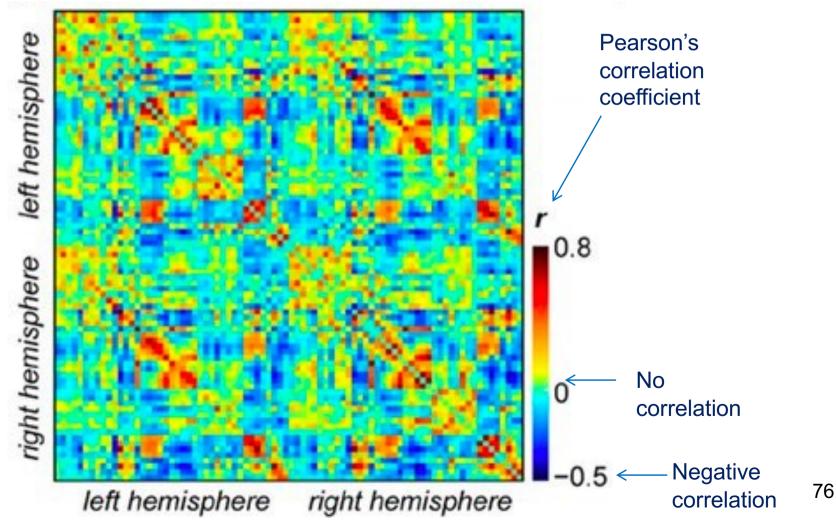


## Signed graph example



## Signed graph example

An fMRI adjacency matrix (fMRI = functional magnetic resonance imaging)





## How can you correlate data?

an overview

positive for positive Cosine similarity  $\cos(x, y) = \frac{x^T y}{|x|_2 |y|_2}$  valued data x and y norm 2

Pearson correlation coefficient always with a sign

$$r(\boldsymbol{x}, \boldsymbol{y}) = \frac{(\boldsymbol{x} - m\boldsymbol{x})^T (\boldsymbol{y} - m\boldsymbol{y})}{\sigma_{\boldsymbol{x}} \sigma_{\boldsymbol{y}}}$$

Sørensen-Dice coefficient

dice coefficient 
$$x^Ty$$
 for binary data  $dice(x, y) = \frac{x^Ty}{\frac{1}{2}|x|_1 + \frac{1}{2}|y|_1}$  (it is an F1 score) always positive



### Partial correlation

to remove counfounding contributions

orthogonal to span(**Z**)

partial correlation measures the degree of association between two random variables, with the effect of a set of controlling random variables removed

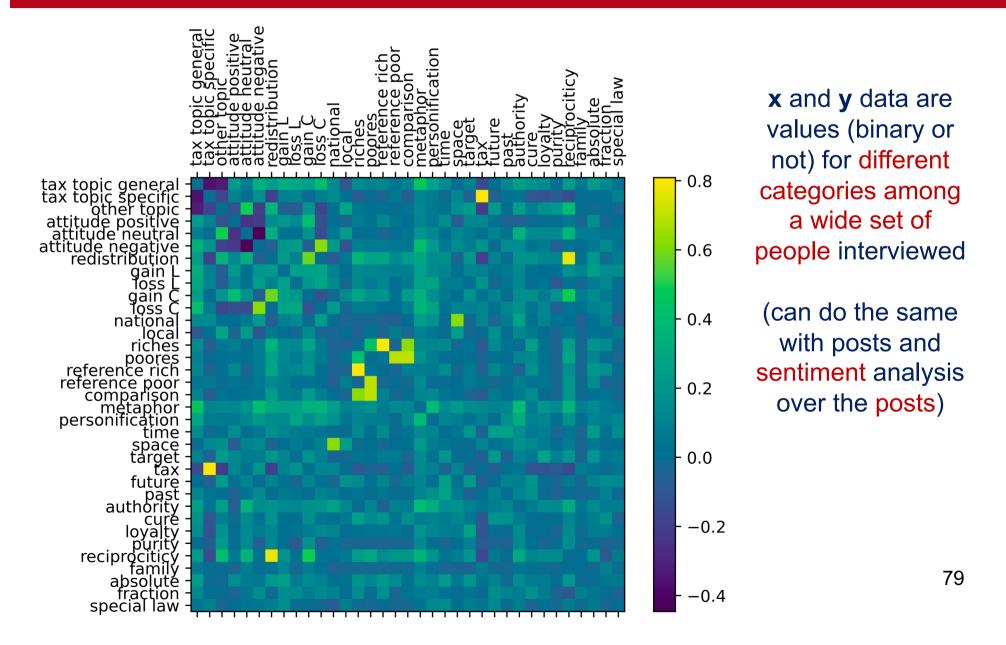
when determining the numerical relationship between two variables of interest, using their correlation coefficient will give misleading results if there is another confounding variable that is numerically related to both variables of interest

$$\operatorname{partial}(\boldsymbol{x},\boldsymbol{y}) = \frac{\boldsymbol{e}_x^T \boldsymbol{e}_y}{|\boldsymbol{e}_x|_2 |\boldsymbol{e}_y|_2} \quad \text{collection of data vectors, other than } \boldsymbol{x} \quad \text{and } \boldsymbol{y}, \text{ plus the constant vector } \boldsymbol{1}$$
$$\boldsymbol{e}_x = (\boldsymbol{I} - \boldsymbol{Z}(\boldsymbol{Z}^T \boldsymbol{Z})^{-1} \boldsymbol{Z}^T) \boldsymbol{x} \quad \text{projection on the space}$$



## Tax questionnaire example

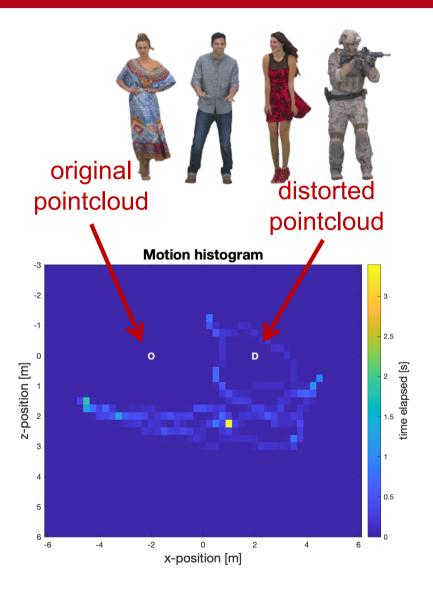
Pearson correlation used



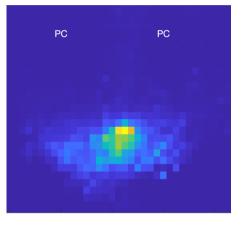


## Motion patterns in VR example

studying immersive environments



Cluster 1: walking from a distance

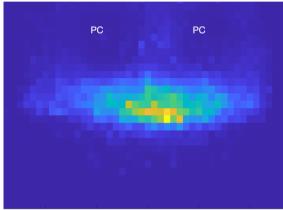


PC

PC

Cluster 3: standing still

Cluster 2: walking closely

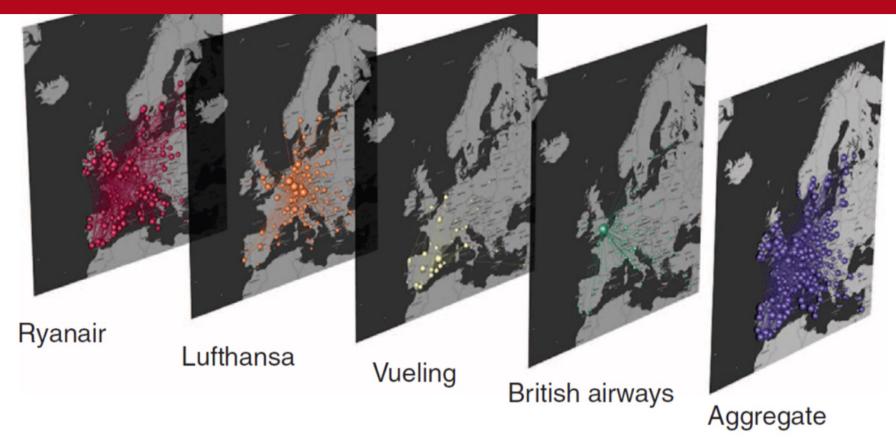


motion behaviours
detected by Louvain
on Pearson
correlations over
(filtered) motion
patterns

## Multi-layer networks



## Multi-layer networks

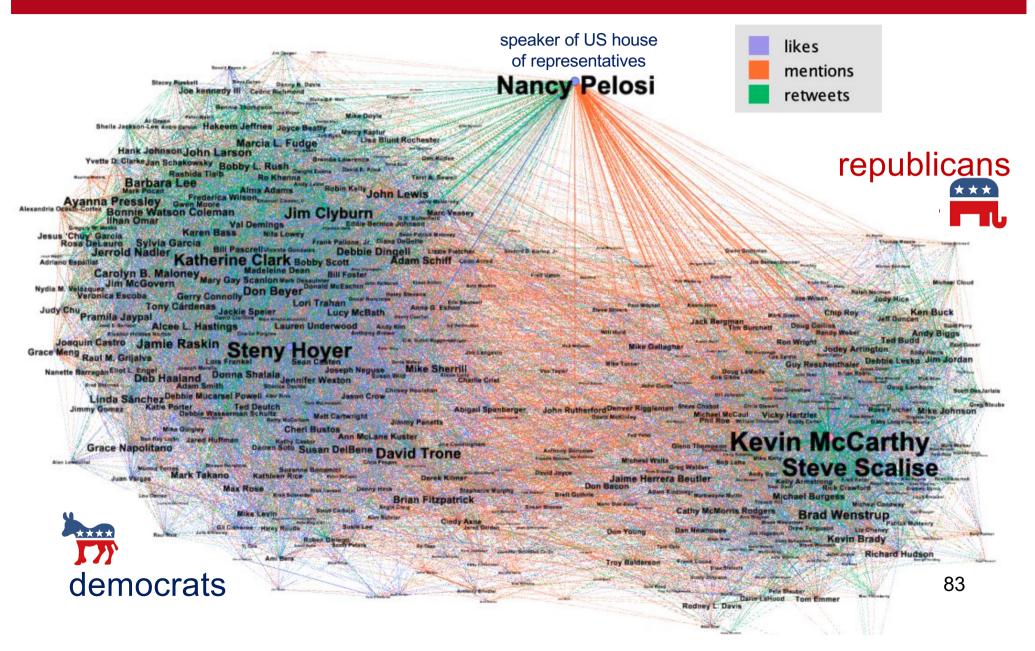


described by a set of adjacency matrices  $A_{\ell}$  average connection  $A = \sum_{\ell} A_{\ell}$ 



## An example

US republicans and democrats interactions on Twitter (2020)



# Paths and connectivity in graphs



#### Path

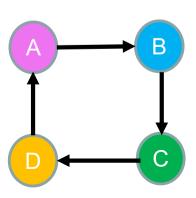
a sequence of interconnected nodes (meaning each pair of nodes adjacent in the sequence are connected by a link)

## Path length

# of links involved in the path (if the path involves *n* nodes then the path link is *n-1*)

## Cycle

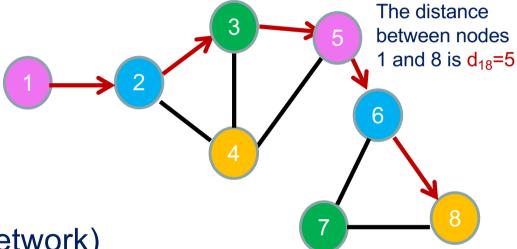
path where starting and ending nodes coincide







Shortest path (between any two nodes)
the path with the minimum length, which is called the distance



Diameter (of the network)
the highest distance in the network

it is not unique!

The diameter is d=5

Algorithms

 available to compute distances: Dijkstra,
 Bellman-Ford, BFS

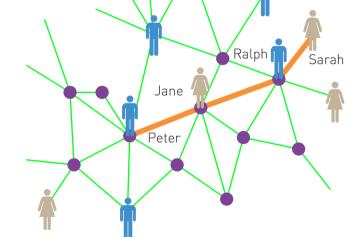




## Average path length

average distance between all nodes pairs (apply an algorithm to all node couples, and take the average)

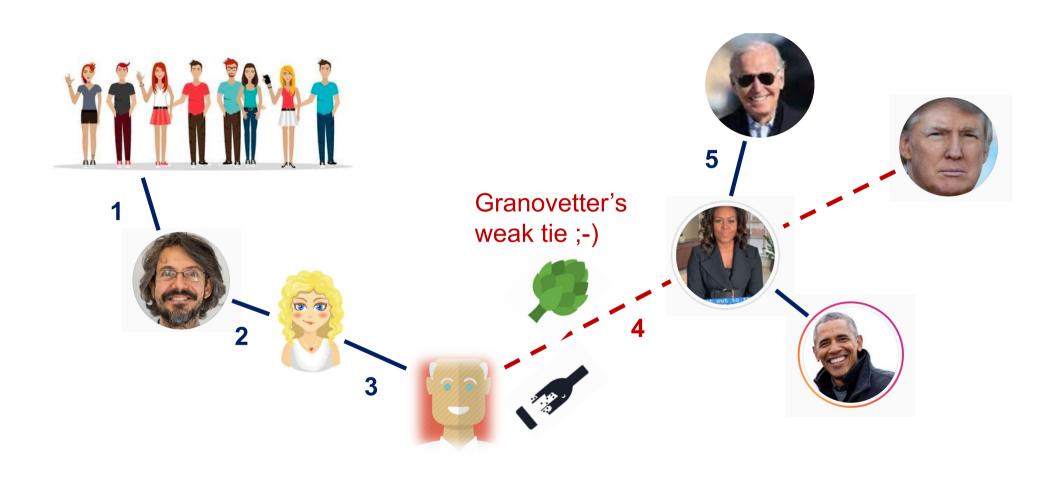
- □ In real networks distance between two randomly chosen nodes is generally short
- ☐ Milgram [1967]: 6 degrees of separation



■ What does this mean?
We are more connected than we think



## Small world we and the US presidents



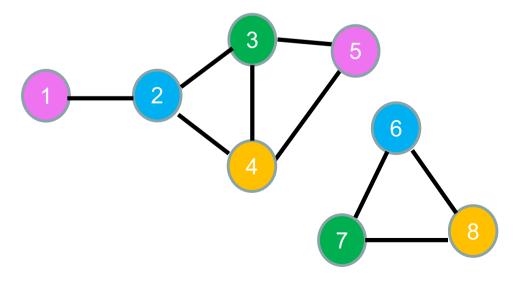


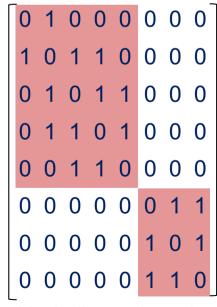
## Connectivity in undirected networks

- Connected graph (undirected)
  - for all couples (i,j) there exists a path connecting them

if disconnected, we count the # of connected components (e.g., use BFS and iterate)

- ☐ Giant component (the biggest one)
- Isolates (the other ones)

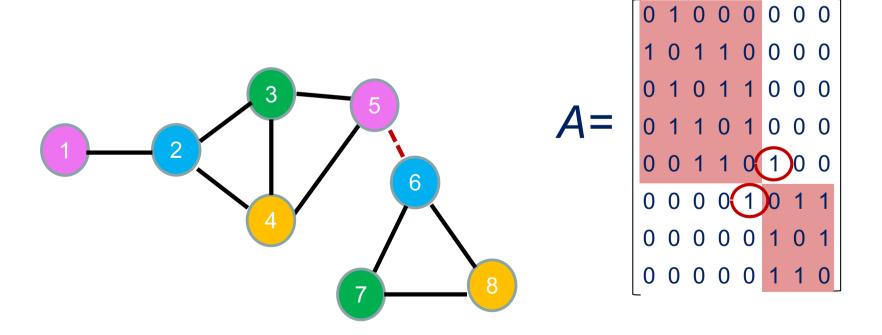






# □ A bridge is a link between two connected components

its removal would make the network disconnected





## Connectivity in directed networks

### For directed networks we distinguish between

Strongly connected components

where  $i \rightarrow j$  and  $j \rightarrow i$  for all choices of (i,j) in the component

Weakly connected components

connected in the undirected sense (i.e., disregard link directions)

## Condensation graph

- Strong connectivity induces a partition in disjoint strongly connected sets  $V_1, V_2, ..., V_K$
- By reinterpreting the sets as nodes we obtain a condensation graph  $g^*$  where  $i \rightarrow j$  is an edge if a connection exists between sets  $\mathcal{V}_i \rightarrow \mathcal{V}_i$

