

## Università degli Studi di Padova

Network Science
A.Y. 23/24

ICT for Internet \& multimedia, Data science, Physics of data

# Course overview 

Network science 23/24

## Lecturer

tomaso.erseghe@unipd.it room 217, DEI/A

lectures: mon 8:30-10:00 \& fri 10:30-12:00 www.dei.unipd.it
office hours: contact me by email

## In this course you'll also meet



## Prerequisites

## Basic requirements (that you already satisfy)



## Calculus and linear algebra

 Familiarity with a programming language (Python, R, MatLab, C, Java, etc.)Probability theory / Statistics

## Other useful knowledge

Networking processes in economics, telecommunications, semantics, etc ...
 Otpimization, machine learning, deep learning, etc ...

## Which programming language?

- Python
very good at scraping data (e.g., via Twitter APIs), polishing, plotting graphs, implementing algorithms
- R
very good for memory storage, plotting graphs, implementing algorithms
- MatLab

An alternative for algorithms and graph plotting
University license available
https://www.ict.unipd.it/servizi/servizi-utenti-istituzionali/contratti-software-e-licenze/matlab

## What about you?

Why did you pick the course?


Which is your background? Who knows about deep learning?
Do you know Python?
 and CoLab?


What do you expect from this course?

Do you have a laptop?

Are you interested in an interdisciplinary work?

## Textbooks

## No textbook! :

Slides/videos \& additional material available
@ stem.elearning.unipd.it


## A few useful books

- A.L. Barabási, «Network science»
http://barabasi.com/networksciencebook
(these slides = Ch. 1 "Introduction")
- J. Lescovec, «Machine learning with graphs» http://web.stanford.edu/class/cs224w
$\square$ M. Newman, «Networks: an introduction» Oxford University Press, 2010
- R. van der Hofstad, «Random graphs and complex networks»
http://www.win.tue.nl/~rhofstad/NotesRGCN.html


## Project based exam

- Written exam
multiple choice questions ( 30 min )
2 open questions ( $30+30 \mathrm{~min}$ )

- Project
extract network analytics using your preferred programming language(s) oral presentation: slides + code 10 min presentation (slides)
5 min for questions


Final grade: 50\% written exam, 50\% project

## Exam sessions

## Written exam:

- Jan 15, 2024 (Mon) - 8:30, Me
- Feb 2, 2024 (Fri) - 9:00, Le
- Feb 20, 2024 (Tue)-9:00, Le
- July 3, 2024 (Wed) - 9:00, Le
- Sep 11, 2024 (Wed) - 9:00, Le

Oral sessions to be organised in the days that follow, plus:

- IP day Feb 8, 2024 (Thu) - 9:00, Aula Magna

PS: You will be asked to enrol in
www.uniweb.unipd.it

## Contents

a brief overview

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This course is about networks


Network = anything that interconnects e.g., people sharing friendship in a social network platform

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## Network example

2019 hashtag network related to \#climatechange from Twitter, after \#gretathunberg


## Network examples (cont'd)

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## April-May 2016 political network (votes at the EU parliament)



SimRank force directed layout


## Network examples (cont'd)

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Network examples (cont'd) the brain network - functional connectivity


## What is then network science?

## Network science

From Wikipedia, the free encyclopedia

For other uses, see Network (disambiguation).


Network science is an academic field which studies complex networks such as telecommunication networks, computer networks, biological networks, cognitive and semantic networks, and social networks, considering distinct elements or actors represented by nodes (or vertices) and the connections between the elements or actors as links (or edges). The field draws on theories and methods including graph theory from mathematics, statistical mechanics from physics, data mining and information visualization from computer science, inferential modeling from statistics, and social structure from sociology. The United States National Research Council defines network science as "the study of network representations of physical, biological, and social phenomena leading to models of these phenomena."[1]

## Social network analysis

From Wikipedia, the free encyclopedia
Social network analysis (SNA) is the process of investigating social structures through the use of networks and graph theory. ${ }^{11}$ It characterizes networked structures in terms of nodes (individual actors, people, or things within the network) and the ties, edges, or links (relationships or interactions) that connect them. Examples of social structures commonly visualized through social network analysis includ social media networks, ${ }^{[4}{ }^{[3]}$ memes spread, ${ }^{[4]}$ information circulation, ${ }^{[5]}$ friendship and acquaintance networks, business networks, knowledge networks, ${ }^{[6][7]}$ difficult working relationships, ${ }^{[8]}$ social networks, Social network analysis has emerged as a key technique in modern sociology. It has also gained a significant following in anthropology, biology, ${ }^{[12]}$ demography, communication studies ${ }^{[3][13]}$ economics, geography, history, information science, organizational studies, ${ }^{[6][8]}$ political science, public health, ${ }^{[14][7}$ social psychology, development studies, sociolinguistics, and computer science ${ }^{15]}$ and is now commonly available as a consumer tool (see the list of SNA software). ${ }^{[16][17][18][19]}$

## And how do we study networks?

With a holistic character
(the whole is greater than the sum of its parts)

With mathematical rigour
The approach is
empirical (driven by concrete data), precise (requires a proper formalism), interdisciplinary (can be applied to several fields), and challenging (in data size and in objectives)


## many network analytics, e.g., centrality - degree, PageRank, HITS, betweenness, etc.

## And what do we study? (cont'd)



## community detection

modularity, Louvain algorithm, conductance, InfoMap, normalized mutual information, overlapping communities, BigCLAM, stochastic block models

## And what do we study? (cont'd)


network layout, data collection, sentiment analysis, BERTAgent, topic detection, latent Dirichlet allocation, variational autoencoders, BERTopic and the Transformer architecture

## What about the project?

create your own group (1 to 3 people) choose your dataset (possibly create your own dataset) apply the ideas learned during the course show that you can do clever things
try extracting meaningful measures/analytics that describe an interesting aspect of your network
write good code
each contributor to the group should focus on a different aspect (no everything together)
present the project in a clear and convincing way, using clear and convincing plots

## What about interdisciplinary projects?

mainly related to semantic networks
in collaboration with the twin course of Social Network Analysis @ Communication Strategies

SNA students suggest research questions
NS students conceive appropriate algorithmic solutions
in brainstorming sessions
 the instructor will help/give feedback ©

## Your SNA colleagues



# INTERDISCIPLINARY PROJECTS 

 PRESENTATIONNelwork Science \&
Social Nelworks Analysis
AULA MAGNA LEPSCHY
DEI - VIA GRADENGO 6 - PADOVA


Thu February, 8, 2024, 9:00

## IP examples from past years

## on Twitter

- 2019 - Evolution of Climate Change Perception on Twitter - Focusing on Greta Thunberg Impact
- 2019 - UN Women Twitter profile's reaction to the MeToo movement
- 2020 - NBA and Premier League players around \#blacklivesmatter and the racial issue on Twitter
- 2020 - Republicans vs Democracts on Twitter
- 2020 - Haters gonna (make you) hate - Semantic analysis of hate during 2019 European elections
- 2021 - Sports brands and eco-sustainability
- 2022 - Sexism in Politics
- 2022 - What is the perception around the world in terms of Menstruation Stigma in 2021?
- 2022 - Cancel culture on social media - Social network analysis on famous cases of cancellation


## on TikTok

- 2022 - PoliTok: How do Italian politicians use TikTok as tool to promote their political ideas and influence the young generation during the 2022 elections?


## other

- 2019 - Noodles and Spaghetti - How people make pasta in eastern countries
- 2021 - Erasmus+ Programme: a social network analysis study of the 2014-2019 exchanges
- 2021 - Nationality vs. movie prestige: from the Oscars to International Film Festivals


# Calendar <br> tentative 

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## Calendar



## Contents

$\square$ Misc (4 lectures)
introduction; graphs; graph layout: ForceAtlas2, Gephi, UMAP; robustness; homophily
$\square$ Centrality (6 lectures)
degree centrality, power law, preferential attachment, fitness, Bianconi-Barabasi model, scale-free regime, PageRank, convergence properties, Local PageRank, Approximate and signed PageRank, Row-normalized PageRank, HITS, closeness, betweenness, clustering coefficient
$\square$ Community detection (5 lectures)
modularity, Louvain algorithm, consensus clustering, Modularity for directed and signed networks and overlapping communities, Minimum cut criterion, spectral clustering, InfoMap, Normalized mutual information, F1 score, Dice correlation, BigCLAM, stochastic block models, Dendrograms, Girvan-Newman, HDBSCAN

## $\square$ Semantic networks (3 lectures)

Reddit, cleaning steps: spaCy, LIWC, BERTAgent, semantic networks, TF-IDF, modularity, latent Dirichlet analysis, variational autoencoders, BERTopic, performance comparison

- Python labs (4 lectures)
- IP projects (2 lectures)


## To do list

$\square$ Enrol @ stem.elearning.unipd.it :)
$\square$ Have a laptop available
$\square$ Ensure you know Python's basics
$\square$ Activate a Google account (with the @unipd.it email) $\rightarrow$ Google Drive $\rightarrow$ Google CoLab
$\square$ Activate a Reddit account (using Google’s account) $\rightarrow$ Reddit apps hitps://www.reddit.com/prefs/apps
$\square$ Install Gephi on your laptop https://geephi.orod
$\square$ Review everything you know about deep learning and/or optimization
$\square$ Organize yourselves into working groups (max 3 people)

# Graphs 

an introduction

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## Euler and the 7 bridges of Könisberg

 (Prussia, 1736) today Kaliningrad

How to walk through the city by crossing each bridge only once?

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## Networks as graphs



Graph $\mathcal{G}(\mathcal{V}, \mathcal{E})$ : network
$\square$ Vertices (set $\mathcal{V}$ ) : nodes, people, concepts
$\square$ Edges (set $\mathcal{E}$ ): links, relations, associations

## Directed versus undirected

$\square$ A connection relationship can have a privileged direction or can be mutual
$\square$ Either a directed or an undirected link


If the network has only (un)directed links, it is also called itself (un)directed network
$\square$ Certain networks can have both types

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## Some examples

di Padova


## Directed versus undirected

$\square$ At first glance undirected $\rightarrow$ directed by duplicating links, but not necessarily quite the same though

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## Weighted graps <br> and adjacency matrix

## Multi-graphs

$\square$ Multi-graphs (or pseudo-graphs) Some network representations require multiple links (e.g., number of citations from one author to another)


## Weighted graphs

## $\square$ Weighted graph

Usually a weight $w_{i j}$ is associated to a link $(i, j) \in \mathcal{E}$, e.g., to underline that the links are not identical (strong/weak relationships)

Can be seen as a generalization of multi-graphs (weight = \# of links)

$\square$ In many networks nodes do not interact with themselves
if $i \in \mathcal{V}$ then $(i, i) \notin \mathcal{E}$
$\square$ To account for self-interactions, we add loops to represent them

$\square$ An adjacency matrix $A=\left[a_{i j}\right]$ associated to graph $\boldsymbol{\mathcal { G }}(\mathcal{V}, \mathcal{E})$ has
entries $a_{i j}=0$ for $(i, j) \notin \mathcal{E}($ not a connection $)$
if nodes $i$ and $j$ are connected then $a_{i j} \neq 0$ in plain graphs $a_{i j}=1$ for $(i, j) \in \mathcal{E}$


$$
A=\left[\begin{array}{cccc}
0.3 & 1 & 0 & 0 \\
1 & 0 & 1.5 & 0.2 \\
0 & 1.5 & 0 & 2.3 \\
0 & 0.2 & 2.3 & 0
\end{array}\right]
$$

## Symmetries

$\square$ Undirected graph = symmetric matrix


$$
A=\left[\begin{array}{cccc}
0.3 & 1 & 0 & 0 \\
1 & \ddots & 0 & 1.5 \\
0.2 \\
0 & 1.5 & 0 & 2.3 \\
0 & 0.2 & 2.3 & \ddots
\end{array}\right]
$$

$\square$ Directed graph = asymmetric matrix


$$
A=\left[\begin{array}{cccc}
0.3 & 1 & 0 & 0 \\
1 & -0 & 1.5 & 0 \\
0 & 1.5 & 0 & 0 \\
0 & 0.2 & 2.3 & 0
\end{array}\right]
$$

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## Symmetries



## Convention

$\square$ The weight $a_{i j}$ is associated to
$i$ th row
$j$ th column
directed edge $j \rightarrow i$ starting from node $j$ and leading to node $i$


$$
A=\left[\begin{array}{cccc}
0.3 & 1 & 0 & 0 \\
1 & \ddots & 0 & 1.5 \\
a_{2} \\
0 & 1.5 & 0 & 0 \\
0 & 0.2 & 0.3 & 0 \\
0 & \ddots & a_{34}
\end{array}\right]
$$



## Node degree

in directed and undirected networks

## Node degree

$\square$ The degree $k_{i}$ of node $i$ in an undirected networks is
the \# of links $i$ has to other nodes, or the \# of nodes $i$ is linked to


- The \# of nodes is $N=|\mathcal{V}|$

The \# of edges is $L=|\mathcal{E}|=1 / 2 \sum_{i} k_{i}$
(The average degree is $\langle k\rangle=\sum_{i} k_{i} / N=2 L / N$

## Node degree

## directed networks

$\square$ For directed networks we distinguish between in-degree $k_{l}^{\text {in }}=\#$ of entering links out-degree $k_{i}^{\text {out }}=$ \# of exiting links (undirected: $k_{i}^{\text {in }}=k_{i}^{\text {out }}$ due to the symmetry)

$\square \underset{\text { (no need for factor } 1 / 2 \text { ) }}{\text { The }}=\sum_{i} k_{i}^{\text {in }}=\sum_{i} k_{i}^{\text {out }}$
The average \# of links is $<k\rangle=L / N$
$\square$ The in (out) degree can be obtained by summing the adjacency matrix over rows (columns)


- A few useful linear algebra expressions

$$
k^{\text {in }}=A \cdot 1 \quad \boldsymbol{k}^{\text {out }}=A^{T \cdot 1}=\left(1^{T} \cdot A\right)^{T}
$$

## Real networks are sparse

$\square$ The adjacency matrix is typically sparse
good for tractability !
protein
interaction
network

## Real networks are sparse

$\square$ The maximum degree is $\langle k\rangle_{\text {max }}=N-1$

- In real networks <k> << N-1

| network | type | N | L | <k> |
| :--- | :---: | :---: | :---: | :---: |
| www | directed | $3.2 \times 10^{5}$ | $1.5 \times 10^{6}$ | 4.60 |
| Protein | directed | 1870 | 4470 | 2.39 |
| Co-authorships | undirected | 23133 | 93439 | 8.08 |
| Movie actors | undirected | $7 \times 10^{5}$ | $29 \times 10^{6}$ | 83.7 |

## Degree distribution

$\square$ Degree distribution $p_{k}$, a probability distr. $p_{k}$ is the fraction of nodes that have degree exactly equal to $k$ (i.e., \# of nodes with that degree / N )




## Degree distribution

I In real world (large) networks, degree distribution is typically heavy-tailed
nodes with high degree $=$ hubs



## Other graph types <br> of interest to us

## Bipartite graphs

$\square$ Connections are available only between the groups $\mathcal{A}$ and $\mathcal{B}$


## Bipartite graph example

## $\#$ <br> Hashtags

those who think they are crazy enough to change the world eventually do. \#climatechange \#ClimateCrisis
\#ClimateAction \#GretaThunberg \#Greta

Hopefully these kids will succeed where past generations have failed. \#TheResistance \#FBR \#ClimateChange \#Environment \#GlobalWarming \#GretaThunberg


## Meaning

$\square$ Bipartite graphs represent memberships/relationships, e.g., groups $(\mathcal{A})$ to which people $(\mathcal{B})$ belong
examples: movies/actors, classes/students, conferences/authors
$\square$ We can build separate networks (projections) for $\mathcal{A}$ and $\mathcal{B}$ (sometimes this is useful)
in the movies/actors example being linked can be interpreted in two ways: "actors in the same movie" (projection on $\mathcal{B}$ ), or "movies sharing the same actor" (projection on $\mathcal{A}$ )

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## Projection on a semantic network

 \#hashtags that appear in the same tweet are linked

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## Projection on a semantic network

words that appear in the same tweet are linked


## Abstract example



## Projections

$\square \quad$ The two projections on $\mathcal{A}$ and $\mathcal{B}$ can be obtained by inspecting the squared adjacency matrix $A^{2}$

$$
\begin{aligned}
& A_{1}
\end{aligned}
$$

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## Tri-partite graphs



## Signed graphs

$\square$ Edges can have signed values
positive if there is an agreement between nodes
negative if there's a disagreement

$\square$ This is typical of correlation networks

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## Signed graph example

 di PadovaA personality network


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## Signed graph example

An fMRI adjacency matrix (fMRI = functional magnetic resonance imaging)


described by a set of adjacency matrices $\boldsymbol{A}_{\ell}$ average connection $\boldsymbol{A}=\sum_{\ell} \boldsymbol{A}_{\ell}$

## An example



## Paths and connectivity

 in graphs
## - Path

a sequence of interconnected nodes (meaning each pair of nodes adjacent in the sequence are connected by a link)


## - Path length

\# of links involved in the path (if the path involves $n$ nodes then the path link is $n-1$ )
$\square$ Cycle
path where starting and ending nodes coincide


## Distances

$\square$ Shortest path (between any two nodes)
the path with the minimum length, which is called the distance
it is not unique!
$\square \quad$ Diameter (of the network) the highest distance in the network

$\square$ Algorithms
available to compute distances: Dijkstra, Bellman-Ford, BFS

## Small world

- Average path length
average distance between all nodes pairs (apply an algorithm to all node couples, and take the average)
$\square$ In real networks distance between two randomly chosen nodes is generally short
- Milgram [1967]: 6 degrees of separation
$\square \quad$ What does this mean?


We are more connected than we think

## Small world

 di Padova we and the US presidents

Granovetter's weak tie ;-)

## Connectivity in undirected networks

- Connected graph (undirected)
for all couples (i,j) there exists a path connecting them
if disconnected, we count the \# of connected components (e.g., use BFS and iterate)
$\square$ Giant component (the biggest one)
$\square$ Isolates (the other ones)

$$
\boldsymbol{A}=\left[\begin{array}{llllllll}
0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\
1 & 0 & 1 & 1 & 0 & 0 & 0 & 0 \\
0 & 1 & 0 & 1 & 1 & 0 & 0 & 0 \\
0 & 1 & 1 & 0 & 1 & 0 & 0 & 0 \\
0 & 0 & 1 & 1 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 1 & 1 \\
0 & 0 & 0 & 0 & 0 & 1 & 0 & 1 \\
0 & 0 & 0 & 0 & 0 & 1 & 1 & 0
\end{array}\right]
$$

block-diagonal matrix

## Bridges

## $\square$ A bridge is a link between two connected components

its removal would make the network disconnected


## Connectivity in directed networks

For directed networks we distinguish between

- Strongly connected components
where $i \rightarrow j$ and $j \rightarrow i$ for all choices of $(i, j)$ in the component
$\square$ Weakly connected components
connected in the undirected sense (i.e., disregard link directions)
$\square$ Strong connectivity induces a partition in disjoint strongly connected sets $\mathcal{V}_{1}, \mathcal{V}_{2}, \ldots, \mathcal{V}_{\mathrm{K}}$
$\square$ By reinterpreting the sets às nodes we obtain a condensation graph $\mathcal{G}^{*}$ where $i \rightarrow j$ is an edge if a connection exists between sets $\mathcal{V}_{i} \rightarrow \mathcal{V}_{j}$


