**Economics and Management of Innovation - 2022-2023**

**Provisional schedule of the course**

**October**

06.10 Sedita/Mazzoni - (12:30-14.00): Introductive lecture

07.10 Sedita - (12:30-14.00): Sources of Innovation – part 1

13.10 Sedita - (12:30-14.00): Sources of Innovation – part 2

14.10 Mustillo , C2T - (12:30-14.00): INVITED SPEAKER

20.10 Mazzoni - (12:30-14.00): Standards Battles, Modularity, and Platform Competition

21.10 Guadagnino, Paradigma - (12:30-14.00): INVITED SPEAKER

26.10 Event: City Vision, centro culturale Altinate S. Gaetano – (9.30 – 17.00)

27.10 Sedita - (12:30-14.00): Types and Patterns of Innovation

28.10 Mazzoni - (12:30-14.00): Technology Transfer Models - The case of Fraunhofer Institute and Recent experiences from Italian Competence Centers

**November**

03.11 Susigan, INPS - (12:30-14.00): INVITED SPEAKER

04.11 Sedita - (12:30-14.00): Defining the Organization’s Strategic Direction

10.11 Mazzoni - (12:30-14.00): Collaboration Strategies

11.11 Sedita - (12:30-14.00): The technological acquisition paradox in the beauty industry: the case of L'Oréal

17.11 Sedita - (12:30-14.00): Protecting Innovation

18.11 Maggio, Inventor - (12:30-14.00): INVITED SPEAKER

24.11 Sedita - (12:30-14.00): Crowdsourcing as a source and form of innovation

25.11 Mazzoni – (12:30-14:00): National Systems of Innovation: a global perspective

**December**

01.12 Mazzoni - (12:30-14.00): Team composition of innovation projects

02.12 Lanzillotta, BLUM - (12:30-14.00): INVITED SPEAKER

15.12 Mazzoni – (12:30 – 14:00): the case of Netflix

16.12 Mazzoni/Sedita (12:30-14:00): lab session

**January**

12.01 Final students’ presentations: (12.30-14:00--- 2 hours)

13.01 Final students’ presentations: (12.30-14:00--- 2 hours)