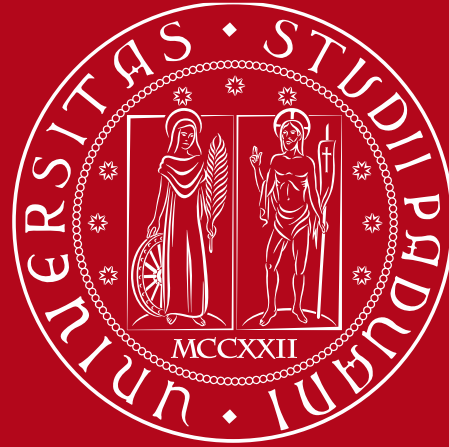


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Economics and Management of Innovation

AA 2022/23

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About me



**Ph.D Economics
and Local
Systems**

**Junior
Project
Manager**

**Researcher and
Technology
Transfer
manager**

**Research Fellow
and Lecturer**

2016-2019

2018

2018-2020

2019-2020

2020-2022

2021-2022

2020- Present

2022-Present



Assessment of local firms towards Industry 4.0 paradigm



Regione Toscana

Assessment of regional Innovation policy plans and strategies

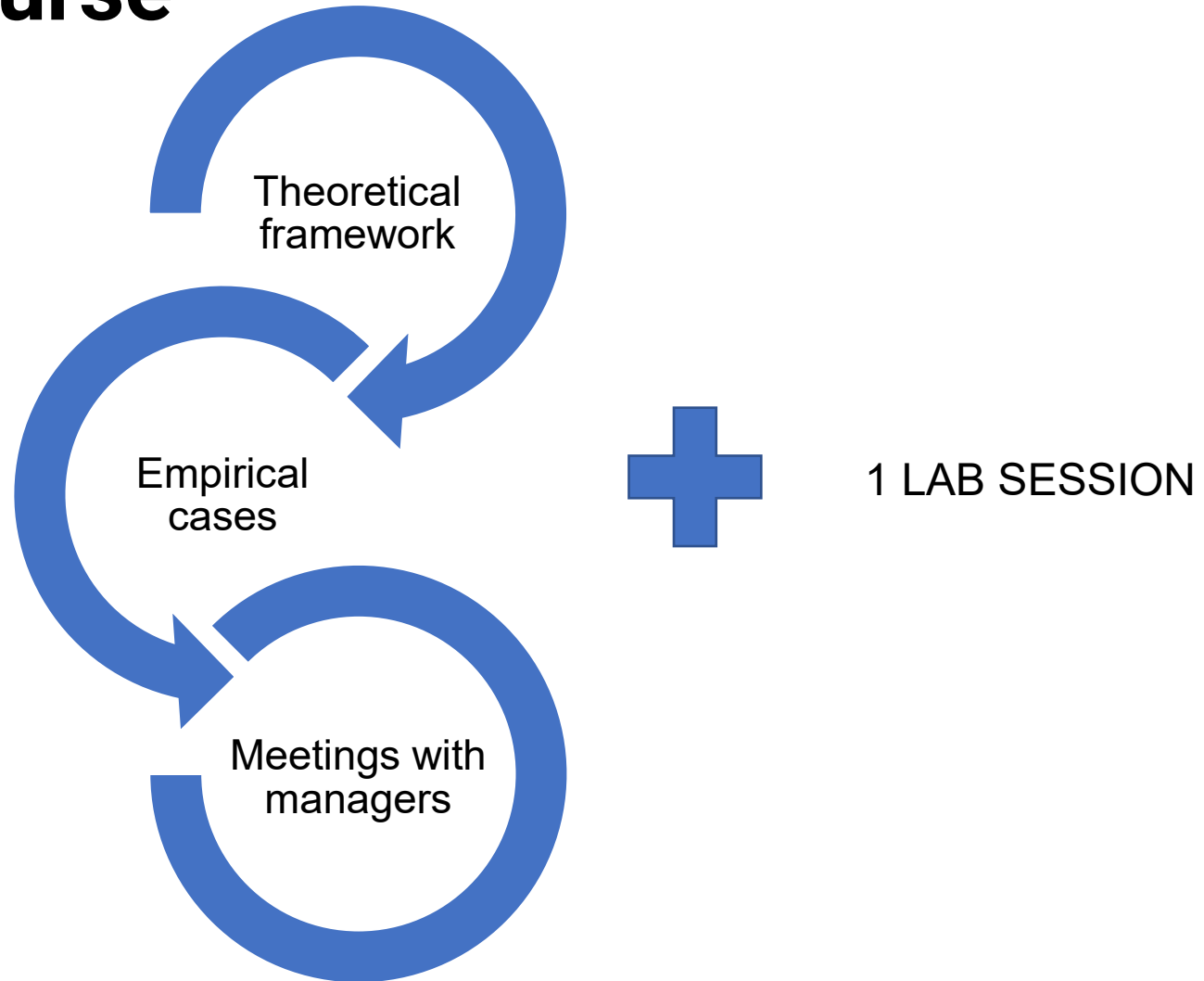


Consultancy Industry 4.0 projects



Innovation Assessment of local firms

Approach of the course



Three connected layers of the theoretical part

Industry dynamics and techno-economic environment

Elements of a technological innovation strategy

Managing the technological innovation strategy

Empirical cases that we will analyse

- Innovation Systems dynamics beyond the Silicon Valley storytelling (es. Israel and Estonia)
- Successful Technology Transfers models: The case of Fraunhofer Institute (Germany)
- Netflix: emergence, disruptive innovation, decline?

Managers and Innovators that we will meet

- **Gianluca Mustillo**, Innovation Manager, Consorzio per il Trasferimento Tecnologico C2T, 14th October 2022.
- **Antonio Guadagnino**, CEO and Innovation Manager, Paradigma, 21th October 2022.
- **Riccardo Susigan**, Officer and Digital Expert, General Directorate INPS, 3th November 2022.
- **Alvaro Maggio**, Inventor, Polytechnic of Turin, 18th November 2022.

What is Innovation?

What does it mean to innovate?

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